



Agenda

Orange County Arts and Cultural Affairs Advisory Council Sustainability Committee

Monday, June 7, 2021, 9:30 a.m.-11:00 p.m.

Orlando Shakes Outdoor Tent

812 E. Rollins St., Orlando, FL 32803

To pursue and implement the long-term sustainability and resiliency of the arts community, and its place in the natural, built and human environment of Orange County.

Members: Theo Webster, Chair*; Shana Carson, Mariah Roman*, Donald Rupe

Staff: Terry Olson & Hayley Owen, *Orange County*; Trudy Wild, *United Arts of Central Florida*

1. **Welcome, Roll Call & Public Comment** *Theo Webster*

2. **Approval of Minutes†** *Theo Webster*
 - a. May 17, 2021

3. **New Business** *Theo Webster*
 - a. Review Revised “Our Home for Life” Documents (pg 4)
 - i. Goal 25) b.
 - ii. Goal 25) c.
 - iii. Goal 21) c.
 - iv. Goal 26) c.
 - b. GOPAR Survey Next Steps *Terry Olson*
 - c. Revise mission statement to include “and culture” *Theo Webster*

4. **Adjourn** *Theo Webster*

Next Meeting:

- **Sustainability Committee**
 - No meeting scheduled at this time



MINUTES

SUSTAINABILITY COMMITTEE Orange County Arts and Cultural Affairs Advisory Council

May 17, 2021, 10:30 a.m.
Marco Training Room
450 E. South St., Orlando, FL 32801

Present: Theo Webster, Chair; Mariah Roman; Donald Rupe

Absent: Shana Carson; Katie DeBari

Phone Call: Vicki Landon, *Orlando Repertory Theatre*

Staff: Terry Olson, and Hayley Owen, *Orange County*; Trudy Wild, *United Arts of Central Florida*

1. Welcome, Introductions, and Public Comment:

Chair Theo Webster called the meeting to order at 10:40 a.m., welcomed everyone, and asked for public comment. There was no public comment.

2. Consent Agenda:

Upon a motion by Donald Rupe and second by Mariah Roman, the following minutes were approved unanimously:

- May 3, 2021

3. New Business:

- a. Chair Theo Webster explained that the committee will be reviewing the remaining Arts & Culture goals in the Our Home for Life Plan. After much discussion, the committee unanimously agreed to submit the revised Our Home for Life Goals as follows:

Goal 21: Our arts and cultural community is well-established and thriving

- a. Assess the status of hiring and compensation practices for area arts and cultural workers and make recommendations
- b. Dedicate at least \$2 million to renovate, repair, and build cultural facilities annually
- c. Support an arts incubator fund/program to support growth of culturally diverse organizations and initiatives

Goal 22: Cultural events and venues are well-attended

- a. Invest in making cultural centers accessible to locals and tourists, providing public transit options and diversity of uses

- b. Increase tourist awareness by promoting arts and cultural offerings to hospitality industry and transit providers
 - c. Create a unified, centralized marketing campaign for arts organizations
- Goal 23: Our cultural reputation is highly regarded locally, nationally and internationally
- a. Host large-scale, blockbuster events
 - b. Support noteworthy public art that define Central Florida communities.
 - c. Build architecturally significant cultural venues and government buildings
- Goal 24: Arts and cultural education is excellent and accessible
- a. Recognize arts and culture as an essential component of curriculum
 - b. Attract top-tier arts educators
 - c. Expose students to professional-level arts, in school and off campus
- Goal 25: The arts and culture support environmental sustainability
- a. Use artistic solutions to bring awareness to environmental issues, leading to solutions
 - b. Create an ordinance to preserve historically and culturally significant structures and places
 - c. Engage the arts and cultural community in using sustainable approaches to facilities and events
- NEW** Goal 26: Encourage and foster new works, organizations and innovation in the arts
- a. Bring equity in funding and attention to diverse cultural offerings
 - b. Support mentoring and/or incubator programs for emerging arts and cultural efforts
 - c. Develop strong relationships with partner organizations like United Arts of Central Florida and the City of Orlando

The next Sustainability Committee meeting will be held on June 7, 2021. Terry and Theo will discuss next steps.

5. **Adjournment:**

The meeting was adjourned at 12:00 p.m.

NEXT MEETING:

- **Sustainability Committee**
 - Monday, June 7, 2021, 9:30 a.m. - Orlando Shakes Outdoor Tent, 812 E. Rollins St., Orlando, FL 32803

ARTS & CULTURE

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Goal 25: The arts and culture support environmental sustainability

- a. Use artistic solutions to bring awareness to environmental issues, leading to solutions
- b. Create an ordinance to preserve historically and culturally significant structures and places
- c. Engage the arts and cultural community in using sustainable approaches to facilities and events

Goal ??: Encourage and foster new works, organizations and innovation in the arts

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