

OUR ASK: FULLY FUND 730 VETTED GRANTS THROUGH FLORIDA DEPARTMENT OF STATE DIVISION OF CULTURAL AFFAIRS

Division of Cultural Affairs Recommended Grants: \$ 67,894,343

CULTURAL & MUSEUM GRANTS 515 Fully Funded at \$ 45,762,853

Applicants' Local Minimum Required
Match 5:1 to 10:1 = \$320,339,971

CULTURE BUILDS FLORIDA GRANTS 153 Fully Funded at \$3,524,096

Applicants' Local Minimum Required
Match 1:1 = \$3,524,096

CULTURAL FACILITIES GRANTS 47 Fully Funded at \$ 15,007,394

Applicants' Local Minimum Required
Match 1:1 = \$15,007,394

CULTURAL ENDOWMENT GRANTS 15 Fully Funded at \$ 3,600,000

Applicants' Local Minimum Required
Match 1.5:1 = \$5,400,000

**Total Minimum Required Match
\$344,271,461**

[Florida Ranked 8th](#) among US states for 2019 per capita funding in the Arts. 2020 appropriations expected to result in a ranking of 29th.

The Model of Accountability and Stewardship

Recommended grants go through a rigorous vetting process by Division of Cultural Affairs staff for eligibility and hundreds of volunteer arts professionals for Excellence, Impact, Management and Accessibility.

Awardees must provide quarterly and final reports accounting for all grant funds and matching expenditures as well as program deliverables.

Eligibility for future grants is dependent upon completing these reports.

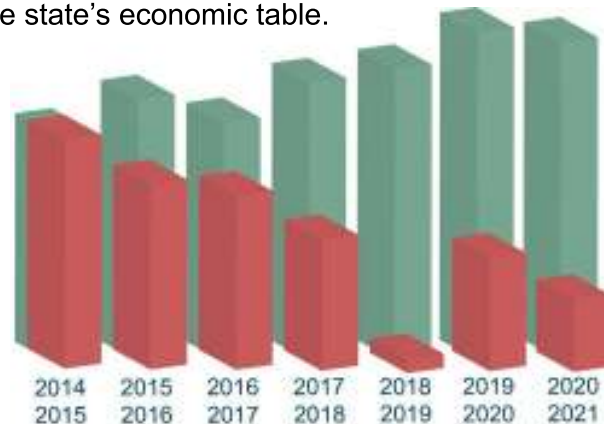
Return to Full Funding for Maximum ROI

In the 2014-2015 fiscal year, Department of State DCA Grants were funded at 100%.

The State of Florida and municipalities realized a \$9 return for every \$1 invested through these grants.

Since that time appropriations have ranged from 5% to 73% of the Division of Cultural Affairs' recommendations.

Over six years, based on the proven ROI and difference between grant recommendations and actual appropriations, \$1.7 Billion has been left on the state's economic table.



Recommendation
Appropriation



THE SUPPORT: THE ARTS ARE CRITICAL TO FLORIDA'S RECOVERY

Since measures to prevent the spread of COVID-19 began in March, it's been tough.

1490 Florida Arts and Cultural (mostly small) businesses reported

- Over **\$223,848,000 COVID-related losses** and expenses.
- **20,455 Florida Workers/ Jobs** terminated, furloughed or not filled.

Artists & Arts and Cultural organizations pivoted and provided

virtual educational activities, including instruction, stress relief and social interaction when summer camps closed, parents struggled, schools pared down curriculum and after school education was non-existent.

Arts and culture organizations programmed

virtual concerts, exhibits, instruction and entertainment, avenues for social exchange, and other much-needed distraction during this year of fear, anxiety and human isolation.

But we know what the Arts & Cultural sector can do for Florida's future blue sky days.

ECONOMY

- Employs 227,000 Floridians in 59,000 (mostly small) businesses*
- #1 Tourism Driver Among Millennials, Gen X & Boomers⁺
- State & Local ROI of \$9 to \$1
- \$4.7 Billion State Economic Impact
- Florida presenters are US's largest buyer of touring performances with over 30 Million audience members
- Leverages large volunteer workforce
- Resilient, Growth Oriented

EDUCATION

- Higher Graduation Lower Dropout Rates⁺⁺
- Higher GPAs & Test Scores⁺⁺
- Employer desired "soft skills" of self agency, creative problem solving, empathy
- Self Discipline, Team & Results Oriented learning
- Increases reading fluidity in early learners

QUALITY OF LIFE

- Arts and Cultural offerings are a key indicator of livability[^]
- Preserves & Promotes Heritage & History
- Effective in Community (Re)vitalization Blight Mitigation
- Inter-Generational, Cultural & Socio-Economic Engagement
- Effective in Trauma Therapy for children and adults
- Effective in medical rehabilitative therapy
- Improves/Extends Physical & Neurological Health

Thank you for standing with Florida's Non-Profit Arts and Cultural sector though this most challenging past year.

Partner with us in speeding the recovery by fully funding the Department of State Division of Cultural Affairs vetted matching grants.

*[Americans for the Arts \(D&B\)](#), ⁺[Destination Analysis](#), ⁺⁺[Florida Center for Fine Arts Education](#),

[^][Florida Chamber of Commerce](#)

