

UA Collaborative Campaign Will Keep Hope Alive in 2021

DEAR CULTURAL SUPPORTER:

It was around this time last year that we were beginning to learn of the impact that the COVID-19 pandemic would have on our society. We had yet to learn the full range of the devastating effects that would be felt by many individuals and businesses in our community and country, however. The severe repercussions within the arts and cultural community are still reverberating as we have turned the calendar to 2021 — although hope has continued to shine through this darkness.



MACBETH STUDIO

This hope is driven by those who continue to present wondrous visions of beauty through performance and exhibition. This hope is driven by government support — particularly from Orange County and the City of Orlando — that continues to provide lifelines for our local organizations.

And perhaps most important of all, this hope is driven by you, our supporters, through your continued enthusiasm

for arts and culture and the much-needed financial support you provide for these community groups.

The 2021 *Collaborative Campaign for the Arts* is going on as you read this letter. Our goal is extraordinary this year, as we strive to reach \$3.2 million. A successful campaign will enable us to unlock the second year of a \$500,000 matching challenge grant made possible by the incredible generosity of Orange County.

Every dollar counts toward the goal, whether you're supporting a specific organization or providing a gift to the United Arts' *Arts for ALL* Fund, which provides grants to more than 60 local arts and cultural organizations.

Hope will continue to grow throughout 2021. Our beloved organizations are providing unique, socially distanced live performances and exhibitions at many of our cultural landmarks, including Exploria Stadium (home to Orlando City Soccer), Leu Gardens and the Dr. Phillips Center for the Performing Arts.

We're so fortunate to have these events, as many cultural facilities and groups elsewhere in the country are still shut down for in-person performances.

Our arts and cultural organizations make such a necessary and indelible impact on our society. Please continue to support our groups financially through this year's Collaborative Campaign. Your gifts will allow all of us to continue to hope through 2021 as we move forward together.



S. BRENDAN LYNCH

BOARD OF DIRECTORS, CHAIR
UNITED ARTS OF CENTRAL FLORIDA



A DONATION TO THE
**UNITED ARTS - ARTS
FOR ALL FUND** IS MORE
IMPORTANT THAN EVER
AS WE RAISE FUNDS TO
PROVIDE GRANTS TO
HELP SUPPORT 65+ LOCAL
ARTS AND CULTURAL
ORGANIZATIONS IN
THE COMING YEAR.

OUR COMMUNITY IS
STRONGER WHEN OUR
ARTS AND CULTURAL
ORGANIZATIONS THRIVE.

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