

Collaboration Is Key

Two collaborative fundraising campaigns help support area's arts and culture partners.



COURTESY UNITED ARTS OF CENTRAL FLORIDA (2)

Collaborative Campaign for the Arts campaign partner Garden Theatre

Empower the Arts Campaign partner MicheleLee Puppets

Unrestricted donations are the lifeblood of arts and culture organizations. These gifts have the freedom and flexibility to be used for anything that may arise, be it painting a backdrop for the theater, designing a new puppet for a show, or paying salaries and rent. Now, more than ever, these gifts are vitally important.

This year, United Arts of Central Florida is hosting not one but two collaborative fundraising campaigns to raise unrestricted funds to ensure the continued success of our arts and culture partners in Central Florida. Designated gifts to both campaigns are matched at 15 percent by United Arts, making your gift go even further.

The *Empower the Arts Campaign*, which ended on Sept. 15, provided much needed support for our small and mid-size grantees. With a goal of \$162,000, the 13 *Empower the Arts Campaign* partners raised a total of \$224,370, exceeding goal by 39 percent. Thank you to our campaign donors for recognizing the importance of giving right now as arts and culture organizations are

focused on new ways to bring you the programming you love.

If you did not get a chance to give through the *Empower the Arts Campaign* (or even if you did), the *Collaborative Campaign for the Arts* starts the week of Thanksgiving and runs through April 30. Orange County is once again providing a \$500,000 Challenge Grant to encourage support for the arts. With a collective campaign goal of \$3.2 million, a gift to one or more of your favorite arts organizations as well as to the United Arts — *Arts for ALL* Fund through the Collaborative Campaign will bring us that much closer to unlocking these additional dollars.

Thank you for being a donor of vital unrestricted dollars to the world-class art and culture happening in your own backyard. As we approach the beginning of the Collaborative Campaign, please consider supporting one or more organizations with a designated gift to a partner and supporting a broad range of arts and culture organizations with a gift to the United Arts — *Arts for ALL* Fund. **OAM**