

# PRESS RELEASE



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## ***UNITED ARTS OF CENTRAL FLORIDA PARTNERS WITH WINTER PARK PUBLISHING ON ORLANDO ARTS MAGAZINE***

**ORLANDO – November 3, 2020** – United Arts of Central Florida has announced a new publisher for *Orlando Arts Magazine*, the primary print resource promoting the arts in Central Florida. Beginning with the January/February 2021 issue, Winter Park Publishing Company will be the new publisher of the magazine.

*Orlando Arts Magazine*, founded in 1998, is a bimonthly magazine that covers Central Florida arts and cultural happenings with in-depth stories and features a cultural calendar primarily highlighting events in our four-county region. United Arts believes there is great synergy in this new partnership and it will allow for enhancements within the publication.

“This new relationship will further enrich *Orlando Arts Magazine* with our continued commitment to high editorial standards,” said Juliana Steele, interim president & CFO of United Arts of Central Florida. “Our relationship with the readers will remain constant and the magazine will continue to be produced at the quality the readers have come to expect.”

Winter Park Publishing Company is best known for its award-winning *Winter Park Magazine*. The company is also experienced in arts-oriented publishing, including *ArtsLife* and *Broadway at the Dr. Phillips Center*, both in partnership with the Dr. Phillips Center for the Performing Arts.

“*Orlando Arts Magazine* remains the only publication in the region that’s all about the arts, every page of every issue,” added Randy Noles, CEO of Winter Park Publishing. “It’s vital to local arts organizations and the people who support them. I’ve enjoyed reading it for years and had hoped to someday have a chance to publish it because of the important purpose it serves and the highly-desirable audience it delivers to advertisers.”

Cindy Bowman LaFronz will continue as editor and many of the same contributing writers will continue to cover the regional arts beat for the publication.

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### **About United Arts of Central Florida**

United Arts is a collaboration of individuals, businesses, governments and school districts, foundations, arts and cultural organizations, and artists. Its mission is to enrich communities by investing in arts, science and history. United Arts serves residents and visitors in Lake, Orange, Osceola, and Seminole counties through the more than 60 local arts, science and history organizations it supports. It does this by providing direct support through grants and contracts for services, collaborative fundraising, arts education opportunities, advocacy, and technical and administrative assistance. Since 1989, United Arts has invested more than \$162 million in Central Florida’s arts and culture.

For more information, visit <http://www.UnitedArts.cc> or call 407.628.0333.