

PRESS RELEASE

FOR RELEASE, December 3, 2019



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UNITED ARTS OF CENTRAL FLORIDA ANNOUNCES NEW 2020 ORANGE COUNTY VENUE SUBSIDY GRANT FOR ARTS AND CULTURE

ORLANDO – December 3, 2019 – Through a \$500,000 allocation from Orange County Government, United Arts of Central Florida (United Arts) has created a new grant program that will bring more arts and cultural programs to Orange County. This grant will give arts and cultural nonprofits the ability to showcase additional programming, that will appeal to a wide range of audiences in Central Florida, by offsetting the rental costs of event venues in Orange County.

“United Arts is thrilled to announce this new grant program that will provide our community with even more intriguing and inclusive programming from Central Florida arts and cultural organizations,” said Flora Maria Garcia, President & CEO of United Arts. “We are thankful to Orange County for providing the funding for this new grant and creating more opportunities for the arts in Central Florida to continue to flourish.”

This grant addresses the critical need for cultural nonprofits of all sizes to be better able to afford venues within Orange County and present their programming. The first grant cycle deadline for the Orange County Venue Subsidy Grant for Arts and Culture is 5 pm Wednesday, January 15, 2020, with a second deadline in the summer. The complete list of application guidelines and requirements is located on the United Arts website (www.UnitedArts.cc).

The matching grant has a maximum request amount of \$50,000 or 50% of the total venue rental and related venue costs, whichever is less. This grant is provided to subsidize venue rental costs and related costs charged by the venue (front of house, security, ushers, etc.), and does not cover staffing, artists or other programmatic expenses unrelated to venue rental. Cultural organizations may apply for a one-time event or a season-long subsidy and will be limited to one grant per year.

The application is available online at www.UnitedArts.cc/grants. Please visit www.UnitedArts.cc for more information and the complete list of application guidelines and requirements.

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About United Arts of Central Florida

United Arts is a collaboration of individuals, businesses, governments and school districts, foundations, arts and cultural organizations, and artists. Its mission is to enrich communities by investing in arts, science and history. United Arts serves residents and visitors in Lake, Orange, Osceola and Seminole counties through more than 60 local arts, science and history organizations. It raises and distributes funds for these cultural groups and provides management, administrative and advisory services. Since 1989, United Arts has invested more than \$155 million in Central Florida’s arts and culture.

For more information, visit <http://www.UnitedArts.cc> or call 407.628.0333. Please email FloraMaria@UnitedArts.cc for comments or inquiries.