

Dear Cultural Supporter:

United Arts of Central Florida is readying for the start of the “Early Bird” phase of the 2020 *Collaborative Campaign for the Arts*, so be on the lookout for your solicitation letter right after Thanksgiving. This year’s goal is \$2,026,884; we will be counting on those of you who support arts and culture to make your contributions early in the campaign, and hopefully increase your gift. The year 2020 will be pivotal in that the Orlando Philharmonic Orchestra, Orlando Ballet and Opera Orlando’s operating costs will be stretched as they move into the new and exciting Steinmetz Hall at the Dr. Phillips Center for the Performing Arts.

Given that many of our groups have new development staff, United Arts hosted an intensive training session in mid-September focused on “Creating Successful Campaigns.” We have also partnered with the Edyth Bush Institute that will host an intensive two-day “Fundraising Bootcamp” in March presented by The Suddes Group, tailored for cultural groups to fine-tune their fundraising skills and bring new ideas to the table. This soup-to-nuts development workshop, which includes capital campaign planning and planned giving, is subsidized by Wells Fargo, a longtime supporter of the arts.

As always, I am so appreciative that our donor community has been so generous with its funding to United Arts and the more than 60 groups we now include in our funding. So please, give generously this year and support our amazing cultural institutions.

Sincerely,



Flora Maria Garcia
President & CEO
United Arts of Central Florida



A MESSAGE FROM THE PUBLISHER

Celebrate the Season

Each holiday season in Orlando gets better and better, with visitors and residents enjoying access to a variety of world-class performances and outdoor festivals, not to mention the welcome return of cooler weather.

To celebrate, this season is full of events, from the always popular Epcot International Food and Wine Festival ... to the 21st annual Jewish Film Festival at the Enzian ... to downtown’s FusionFest, which showcases our community’s diverse arts, culture and heritage over Thanksgiving weekend.

Of course, time-honored traditions such as *The Nutcracker* performances by the Orlando Ballet and Central Florida Ballet are not to be missed, and the Orlando Museum of Art’s Festival of Trees is a delightful way to get into the holiday spirit.

These are but a few of the offerings on tap throughout our community. As a destination rich with arts and cultural traditions, we have so many reasons to be thankful this time of year.

So, as we gather to celebrate the season with family, friends and loved ones — happy holidays to all, and a prosperous new year! **OAM**



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