

Dear Cultural Supporter:

On June 30, 2019, United Arts of Central Florida again ended its fiscal year in the black and approved an FY20 operating budget of \$6.4 million, keeping operations stable and increasing grants in the coming year. Since inception in 1989, United Arts has invested more than \$155 million in the cultural sector. Some highlights of the year include:

The *Collaborative Campaign for the Arts* once again exceeded goal, raising \$2,206,559 (110 percent of goal). Through our unique Workplace Giving program, UA raised \$135,179 from 18 companies, including more than \$4,400 from the United Arts staff!

Our funding made possible more than 2.9 million cultural experiences to residents in Central Florida with 1,658,778 free tickets, ensuring that the arts are accessible to all. Through UA's education-funding partnerships, more than 1,084,371 student cultural experiences were provided.

Due to robust arts advocacy, arts leaders succeeded in reinstating the \$1 per capita for Orange County arts funding, which had dropped to 56 cents in recent years, resulting in \$575,742 in additional, recurring dollars for the arts. Similar statewide efforts resulted in the state arts funding increasing from \$2.65 million to \$21.3 million this year!

Through UA's aggressive marketing efforts, we provided nearly 23 million opportunities for visitors and locals to connect with the arts and buy tickets through OrlandoAtPlay.com.

I'm so proud of the United Arts staff and, with the great leadership of our board — and the continued investment of donors — together, we make this community a wonderful place to enjoy the arts.

Sincerely,



Flora Maria Garcia
President & CEO
United Arts of Central Florida



A MESSAGE FROM THE PUBLISHER

Time to Shine & Dine

The 2019-2020 arts and cultural season promises to be a stellar one, thanks to amazing programming made possible, in part, by the advocacy and support of organizations such as United Arts of Central Florida.

Tourism's contributions to Orlando's arts and entertainment scene also play a big role, from attracting world-class performers to generating visitor-funded grants that benefit our region's many cultural groups and venues.

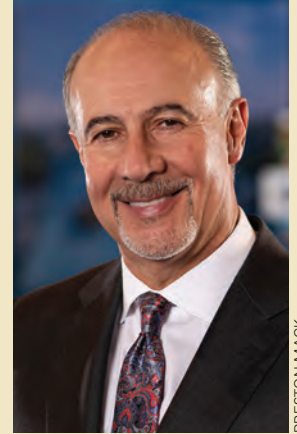
Now that fall is upon us, another way tourism enhances our quality of life is through Visit Orlando's Magical Dining, which runs Aug. 23-Sept. 30 and coincides with the cultural season kickoff. This year, a record 120-plus area restaurants are participating, offering three-course, *prix-fixe* dinner menus for just \$35 per person. It's the perfect way to celebrate a night on the town.

Magical Dining, now in its 14th year, is for a good cause too, as each meal raises \$1 for local charities that serve children and families. In 2018, we donated a record \$251,766, and we hope to make an even greater impact this year. Be sure to visit OrlandoMagicalDining.com to view menus and make your reservations today.

Bon Appetit! 



George Aguel
President & CEO, Visit Orlando
Publisher, *Orlando Arts Magazine*



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