

# United Arts

## OF CENTRAL FLORIDA

### Why You Should Sign Your Company Up for a Workplace Giving Campaign with United Arts of Central Florida

During the annual *Collaborative Campaign for the Arts*, United Arts works with corporations to raise funds for our local arts, sciences and history organizations. This is an optimal time to give back to our community as all gifts made to one or more campaign partners between January 1<sup>st</sup> – April 30<sup>th</sup> are 100% tax deductible and receive a 15% match from United Arts!

During this period, committed corporations provide support through on-site workplace giving campaigns, where employees learn about United Arts and our cultural partners. This past year, 19 corporations and their employees generously contributed more than \$135,180! In addition, each of these campaigns had a positive impact on our Central Florida community by raising awareness of the arts and increasing community participation.

#### Workplace Giving Campaign Details:

- United Arts offers a 10 to 15-minute presentation about United Arts, our cultural partners, and giving opportunities.
- Most campaigns last for one week and incorporate in-office activities and employee incentives.
- Employer allows easy payroll deduction.
- Donor benefits apply!

#### Donor Benefits:

When your employees make a gift through the *Collaborative Campaign for the Arts*, they join thousands of other Central Floridians in support of our local arts, sciences and history nonprofit organizations in Lake, Orange, Osceola, and Seminole counties. In grateful appreciation for this generous support, United Arts is pleased to offer donors of:

**\$50 or more:** A complimentary one-year subscription to *Orlando Arts Magazine*. Each issue covers the very best Central Florida offers in arts and culture.

**\$100 or more:** The above and the *United ArtsCard*, a buy-one-ticket-get-one-FREE and discount card that connects you to the vibrant and diverse cultural offerings throughout Central Florida.

For more information about workplace giving programs with United Arts of Central Florida, please contact Arika Richardson, Development Manager, at [Arika@UnitedArts.cc](mailto:Arika@UnitedArts.cc) or 407.628.0333.

United Arts of Central Florida, Inc.  
2450 Maitland Center Parkway, Suite 201  
Maitland, FL 32751-4140