

PRESS RELEASE

FOR RELEASE WEDNESDAY, MAY 8, 2019



Contact:

Flora Maria Garcia

President & CEO

407.628.0333 x225

FloraMaria@UnitedArts.cc

UNITED ARTS EXCEEDS COLLABORATIVE CAMPAIGN GOAL FOR THE 10th YEAR IN A ROW!

ORLANDO, Fla. — MAY 8, 2019 — United Arts of Central Florida announced today that the **2019 Collaborative Campaign for the Arts** raised more than **\$2.2 million** for local arts, science and history organizations. The Campaign raised 110% of goal, making this the tenth consecutive year to exceed the fundraising goal. During this intensive three-month campaign, which ended April 30, United Arts partners with 15 of the area’s largest arts, science and history organizations to collectively raise funds for arts and culture in Central Florida.

United Arts Board Chair Kate Wilson said, “The Collaborative Campaign is a huge, collective effort – it’s so inspiring to see all the arts groups come together in this capacity and surpass the goal! I am incredibly proud to be a patron and donor to these organizations, who provide such great programming to our community.”

Through campaign donations from individuals, corporations, foundations, Board members and workplace giving, it was evident that local arts and culture organizations are not only supported but are appreciated within the Central Florida region.

“The local community has clearly spoken and is wonderfully supportive of and invested in the arts,” said United Arts Development Committee Chair Leslie Carney regarding the 2019 Collaborative Campaign. “The growth in Central Florida is profound, and it’s imperative that we continue to ensure a thriving arts and culture scene is part of that growth. Thank you to all of the donors that contributed to the Collaborative Campaign.”

During the three-month campaign, United Arts partnered with 15 of the area’s largest arts, science and history organizations. Many donors earmarked their contributions for one or more of these cultural partners (see list below) and saw their gifts matched by 15 percent by United Arts. Additionally, gifts to United Arts’ *Arts for ALL* Fund support more than 60 local nonprofits including the campaign partners, through an annual grant process.

As a result of this campaign, Central Florida’s arts, science and history organizations continue to share their rich and varied programming. United Arts’ most recent figures indicate that cultural providers and grantee organizations bring 2.9 million cultural experiences to Central Florida, including 920,000 K-12 student experiences.

“I am grateful for every single donor who contributed to the 2019 *Collaborative Campaign for the Arts*,” said Flora Maria Garcia, president and CEO of United Arts. “Whether the donations were designated to one of the 15 campaign partners or to United Arts’ *Arts for ALL* Fund, these funds will make a significant impact in our local community. I am constantly in awe of the progressive and rich experiences that our arts and cultural organizations have been producing. It is because of the continued support of donors

that the cultural community can flourish. So, once again, many thanks to everyone who made this campaign a success.”

The complete list for United Arts 2019 Collaborative Campaign for the Arts fund designations are:

1. Art & History Museums - Maitland
2. Bach Festival Society of Winter Park
3. Central Florida Community Arts
4. Crealdé School of Art
5. Downtown Arts District/CityArts Factory
6. Enzian
7. Garden Theatre
8. Orange County Regional History Center
9. Orlando Ballet
10. Orlando Fringe
11. Orlando Museum of Art
12. Orlando Philharmonic Orchestra
13. Orlando Repertory Theatre
14. Orlando Science Center
15. Orlando Shakespeare Theater
16. *Arts for ALL* Fund—United Arts’ grant fund to 60+ cultural providers

About United Arts of Central Florida

United Arts is a collaboration of individuals, businesses, governments and school districts, foundations, arts and cultural organizations, and artists. Its mission is to enrich communities by investing in arts, science and history. United Arts serves residents and visitors in Lake, Orange, Osceola and Seminole counties through more than 60 local arts, science and history organizations. It raises and distributes funds for these cultural groups and provides management, administrative and advisory services. Since 1989, United Arts has invested more than \$150 million in Central Florida’s arts and culture.

For more information, visit <http://www.UnitedArts.cc> or call 407.628.0333. Please email FloraMaria@UnitedArts.cc for comments or inquiries.

###