



Position Announcement President & CEO

Summary: A transformational forward-thinking leader, the President & CEO will offer creative ideas to adapt, strengthen, and diversify the local arts agency's programs and partnerships to address the changing needs of the community. The President & CEO is responsible for the overall management, vision and leadership of United Arts of Central Florida, a four-county agency, with a staff of 12 and annual budget of \$6.4 million. The President leads the development of strategic, development and operational plans; oversees comprehensive fundraising for the four-county region; oversees the grants allocation and arts education processes; provides leadership and advocacy for the cultural community; serves as key spokesperson for the agency, with the media and for the arts; establishes key community, donor, education, and government relationships; deepens existing and forges new partnerships, collaborations and initiatives; and substantively increases access and engagement with the arts.

Responsibilities:

- Establish the vision and strategic direction for the agency
- Serve as liaison to the Board of Directors and Trustee level donors
- Cultivate major public and private sector donors and oversee development efforts in conjunction with development team
- Direct the strategic planning and implementation of programs within the organization to achieve established goals and objectives
- Oversee grantmaking, arts education and other agency programs in conjunction with relevant staff
- Oversee all financial activities; in conjunction with CFO, develop and oversee annual budget
- Oversee 11 staff members as well as all administrative and policy matters
- Serve as liaison to public sector partners in four counties
- Serve as liaison between the arts and cultural organizations and the community
- Serve as spokesperson for the agency as well as for the local arts and cultural community
- Active involvement in the community, building relationships with public/private partnerships, nonprofits and community leaders
- Create and implement a regional scope for United Arts, reaching to Lake, Orange, Osceola and Seminole counties
- Engender a collaborative environment among the cultural sector
- Act as lead advocate for the arts with both public and private sectors locally, statewide and nationally

Qualifications:

- 1)At least 10 years in similar position with similar agency
- 2)Masters in Arts or Business Administration a plus
- 3)Forward thinking, visionary
- 4)Demonstrated experience in all aspects of Development
- 5)Grantmaking experience preferred

- 6) Strong advocacy skills and understanding of political processes
- 7) Experience as an administrator for an arts and cultural organization or grantmaking entity preferred
- 8) Business minded, strong administrator
- 9) Collaborative in nature; ability to nurture and mentor staff
- 10) Ability to build relationships with public/private partnerships, nonprofits and community leaders
- 11) Strong interpersonal skills, excellent networker
- 12) Ability to communicate effectively, both in writing and verbally; ability to clearly and succinctly articulate complex information
- 13) Knowledge of the local cultural community preferred, as well as national best practices: overall knowledge and appreciation of a variety of art forms
- 14) Established relationships with key leaders, foundations, philanthropic corporations and individuals preferred
- 15) Key leadership skills, including the ability to articulate vision, energy, charisma, and passion for the organization and the growth and development of the cultural community

This position description is representative of the major position requirements and is not intended to be all-inclusive.

Salary commensurate with experience. Benefits include medical, dental, life, long- and short-term disability, employee 401K plan, and a generous PTO plan including paid holidays, vacation and sick.

Expected employment start date is February 3, 2020.

United Arts is a drug-free, smoke-free EOE.

In compliance with the Americans with Disabilities Act, United Arts will provide reasonable accommodations to qualified individuals with disabilities and encourages both prospective and current employees to discuss potential accommodations with the employer.

To Apply, send a resume with cover letter and salary requirements to HR@UnitedArts.cc.

About United Arts of Central Florida

Since inception in 1989, United Arts has invested \$155 million in arts and culture in Central Florida. United Arts funds in excess of 60 cultural groups in a four-county region. United Arts is funded by both public and private sources. With a staff of 12 and an annual budget of \$6.4 million, United Arts makes possible over 2.9 million arts, science and history experiences annually – more than one experience per resident – including over 920,000 arts education experiences both in and out of school. Core programs include three grant programs providing operating support and project support opportunities for arts and cultural organizations of all sizes and genres, contract for service opportunities that ensure that arts, science and history experiences are available to K-12 students and adults of all means, collaborative fundraising through the annual *Collaborative Campaign for the Arts*, technical assistance opportunities, research and data on the economic impact of the arts on the region, and arts advocacy. United Arts investment in the arts through grants, designated giving and contracts for services, and provides a direct investment of over \$5 million annually.

United Arts is governed by a Board of 43 that meets quarterly and a 14-member Executive Committee that meets monthly.

Highlights, Arts & Culture in Central Florida

Central Florida is home to the Orlando Philharmonic Orchestra, the Orlando Ballet, Opera Orlando, Orlando Museum of Art, the Mennello Museum of American Art, CityArts Orlando, Orange County Regional History Center, Orlando Fringe, Orlando Science Center, Orlando Repertory Theatre, and Orlando Shakes. Many of the major cultural institutions are clustered in the beautiful Loch Haven cultural district just north of downtown. Orlando is also the home of the new Dr. Phillips Center for the Performing Arts, which houses the 2,700 Walt seat Disney Theatre and the soon to open Steinmetz Hall, an acoustically perfect 1,700-seat theater, which will be the home for the Orlando Philharmonic, Orlando Ballet and Opera Orlando.

Check out www.OrlandoAtPlay.com, a program of United Arts, to see all the arts and culture offerings in the region.

The *Arts & Economic Prosperity V* economic impact study through Americans for the Arts showed that Central Florida nonprofit cultural organizations contributed \$399 million per year to the region's economy and employ more than 13,500 people. Its three major theme parks, Disney, Universal and Seaworld employ more than 9,500 creatives. In 2018, a record 75 million tourists came to Orlando.

Why Orlando

Orlando is a welcoming, uniquely livable community offering small-town charm with big-city amenities. For companies of all types and sizes, the area's unparalleled quality of life enhances employee recruitment and retention.

Nearby rolling hills, world-class golf courses and pristine nature preserves line the countryside. In a region with a thousand lakes, miles of trails and year-round sunshine, a healthy lifestyle is a way of life. With a median population of 37, younger than other metros across Florida, Orlando is home to the nation's ninth-largest school district and the second-largest university.

"Quality of life." In Orlando, these are words to live by. With over 4,000 square miles and a population of over 2.5 million, the Metro Orlando region offers irresistible lifestyle options for virtually everyone. One of the fastest-growing major metros in the country, Orlando boasts both high-rise luxury living and distinct neighborhoods.

Orlando is:

#1 in the U.S. for job growth in 2016 & 2015 // U.S. Department of Labor, Bureau of Labor Statistics

2nd fastest growing city of 2017 // *Forbes*, 2017

Top 10 "American City of the Future" in 2017, 2016, 2015 & 2014 // *fDi Magazine*

2nd most competitive business location among large U.S. cities // KPMG, 2016

4th best state in the U.S. for business tax climate // Tax Foundation, 2015

Best city for recreation, best foodie city and most pet-friendly city // *WalletHub*, 2016

Among 15 "Most Dynamic Cities in America" // *Worth* magazine, 2016