

2019 Statewide Arts Advocacy Talking Points - for State Arts Funding 2019-20

1. This year, the request is for **\$61 million**, which will fully fund **664** qualified matching 2019-2020 Department of State, Division of Cultural Affairs (DCA) grants. These grants include:
 - Cultural & Museum Grants (478/\$42M)
 - Specific Cultural Projects Grants (132/\$3M)
 - Cultural Facilities Grants (37/\$12.5M)
 - Cultural Endowment Program (\$4M)

- *Currently the governor has \$5M in the budget.*
2. Requests in our 4-county region (Orange, Lake, Seminole and Osceola) total **\$7,382,307** and include **61 requests** from Central Florida.
3. Last year, the state appropriation to the DCA was \$2.6 million and cut funding to more than 400 Florida cultural groups by 94%. (*see 5-year funding chart decline*)
4. Central Florida nonprofits and their audiences generate **\$399.9 million in economic impact annually and employ 13,764 people.**
 - *Funding the arts is an investment.*
 - *The arts generate \$\$\$ back into the economy.*
 - *The arts touch every aspect of life – at-risk students, senior citizens, veterans, plus they are economic drivers in a major industry.*
5. The Central Florida Creative Industries include **7,424 businesses and employ more than 40,597 people.**

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6. Florida's arts and culture nonprofit industry generates over \$4.7 billion in local economic activity: last reported amounts are \$2.3 billion spent by the nonprofit arts and cultural organizations and \$2.4 billion in event-related spending by their audiences (source: *Americans for the Arts' Arts & Economic Prosperity 5 Study, 2017 [AEP5]*)
 7. 74.9% of visitors to Florida participate in cultural activities (source: *Florida Tax Watch Tourism Research Report*)
 8. Florida is home to 58,162 arts-related businesses that employ 227,843 people (FTE).- (source: *Dun & Bradstreet*). Florida's nonprofit arts and culture organizations support over 132,366 full-time equivalent jobs that generate over \$3.3 billion in household income to local residents (- *AEP5*)
 9. *Please support the vetted Division of Cultural Affairs grants, before you consider requests outside of the process. Monies held for consideration of special legislative projects take funds away from the DCA allocation, and are not returned to the funding bucket, even if the special project does not get funded.*

10. In closing: Can we count on your support for **full funding for 2019-2020 Department of State, Division of Cultural Affairs-recommended matching grants in four categories: \$61M for 664 grants?**

- Ask for their help: ✓ Influence their peers ✓ - Vote YES!
- Thank you for your time! - Could we get a photo of our group with you?