



Privacy Policy

United Arts of Central Florida (UACF) takes every precaution to protect your information.

UACF receives personal and financial information from its donors and friends through a variety of direct communications between UACF and the individual. This communication may be written, telephone, email or via our website. Your privacy is important to United Arts and our Board of Directors has adopted this Privacy Policy for your protection and information.

How We Use Your Information

Personal and Financial Information: If you make a pledge or donation to UACF, we request personal information (such as name, address, phone and email) and financial information if you are making a payment (such as a credit card number or donation amount). This information is for UACF purposes only to create a donor record within our donor database and/or to fulfill your inquiry or request. UACF will never sell personal or financial information it has received from the donor and will never trade personal or financial information with any partisan group, political party, or party committee, even if it is a non-profit.

UACF raises operating support for 15 cornerstone organizations and approximately 50 affiliate art and cultural organizations and/or professionals. These cornerstone and affiliate organizations occasionally host events that may be of interest to our donors. UACF reserves the right to share personal information (such as name, address, phone and/or email) with its beneficiary groups and organizations and local, reputable cultural partners for marketing purposes. At any time, our donors may "opt-out" and elect not to have their contact information shared with our affiliates and partners as indicated in the "opt-out" procedures below.

UACF coordinates a combined fundraising campaign annually. UACF will share personal information, including donation amounts, with those organizations that are direct beneficiaries of donor designated donations only, so they will be able to thank you personally for your donation on their behalf. UACF will never sell, share or exchange financial information, including credit card information, in any form.

UACF may share aggregate demographic information with our sponsors. This aggregated information does not include any personal or financial information which can identify you as an individual.

Donations of \$50 and above are eligible to receive *Orlando Arts Magazine*. UACF will provide name and address information to our partners to permit the mailing of the magazine. Donors should check the privacy policies of our partners.

Finally, UACF and its 15 cornerstone organizations recognize all UACF donors in annual publications. Donors will be given the option to list their name anonymously if they so choose.

Email: If you supply us with your e-mail address, you may receive e-mail from us regarding updates to our web site, events, online surveys and/or newsletters. If you do not wish to receive such information from United Art and/or our affiliates and partners, please let us know by sending an e-mail to Database@unitedarts.cc.

We do use e-mail as a means of receiving feedback from our supporters and encourage you to e-mail us with your questions or comments. We read every e-mail that we receive and will respond, if needed, in a timely manner.

“Opt-out” Procedure

UACF offers a choice of opportunities to restrict or remove your personal information. To restrict the use of your personal information to only UACF purposes and ensure that you continue to receive UACF communications, then please indicate “I wish to receive UACF communications only”. By doing this, your personal information will be maintained in the UACF donor database ONLY and will not be shared with any of our affiliates who might wish to share event information or their newsletter with you.

To remove your personal information from the UACF donor database and no longer receive any future communications from UACF, then please indicate “I wish to be removed from the UACF donor database”.

United Arts of Central Florida
2450 Maitland Center Parkway, Suite 201
Maitland, FL 32751

or, email us at database@unitedarts.cc

or, call us at 1.407.628.0333,

or fax us at 1.407.628.9110.

If you have elected to receive email communications from UACF, you may “opt-out” of any future UACF email communications by emailing United Arts at database@unitedarts.cc.

Links

This site contains links to other sites. Please be aware that UACF is not responsible for the privacy practices of other sites; we encourage you to review the privacy policy of any website you access through a link on our site.

Security

UACF has defined appropriate procedures to secure your personal and financial information, including your name, address(es), email address, payment records and credit accounts both on-line and off-line.

On-line: UACF uses an encryption technology to protect sensitive information such as credit card numbers. On-line donations are processed by PayPal and are not stored. UACF does not have access to credit card information from online donations.

Off-line: UACF will store your personal information unless you have asked us not to as outlined in our "opt-out" policy. Our database is password-protected and only available via workstations in our offices; only employees of UACF are permitted to access the database. Credit information is processed by Blackbaud Merchant Services and is not accessible by staff once it has been entered. Paper copies of transaction data are stored in a secure location in our offices for audit purposes and credit card information is redacted in compliance with PCI Compliance protocols.

Agreement to Terms

Our policy is intended to provide our donors with the safest and most secure experience possible. Since offerings and technologies change, we reserve the right to change, modify, add or remove portions of our privacy policy at any time without prior notice. Please periodically review our privacy policy for changes.

If you feel that United Arts of Central Florida is not operating in accordance with this stated policy, you may contact Flora Maria Garcia, UACF President, at:

United Arts of Central Florida
2450 Maitland Center Parkway, Suite 201
Maitland, FL 32751
407-628-0333

If you do not agree with any of these terms, please do not use the website or submit any personal or financial information.