

Accessing Arts and Culture

Donors preserve culture for ALL in Central Florida



CENTRAL FLORIDA COMMUNITY ARTS CHOIR

In January 2019, United Arts will enter its 30th anniversary year of service to the cultural community in Central Florida. There have been many changes to arts and culture in the region since 1989, but what remains the same are the tireless efforts of United Arts staff, cultural organizations and art supporters to make arts and culture accessible in Central Florida. It is this labor of love that makes this region home to the high-quality, dynamic and relevant cultural programming that enriches the lives of residents and visitors alike.

Now, after a year of financial strain (see United Arts President & CEO Flora Maria Garcia's letter to supporters on the previous page) the region's cultural institutions continue the struggle to maintain the balance between funding the hard costs of cultural programming (artistic fees/licensing, staffing costs, rent, utilities, maintenance, etc.) and keeping ticket prices affordable for their audiences. As 2018 comes to a close, donors making private contributions through the *Collaborative Campaign for the Arts* will preserve access to arts and culture for our community.

This year, Central Florida Community Arts (CFCArts) will join 14 other large-budget cultural organizations in the *Collaborative Campaign*. CFCArts is a fast-growing organization that has found its home at the intersection of inclusion and artistic expression. From their Children & Youth Arts program to Musical Minds Choir for seniors, CFCArts fosters a love of and access to art for all ages. As a new campaign partner, CFCArts will benefit, as all partners do, from United Arts' 15 percent match of donor contributions made

through the *Collaborative Campaign*.

To kick-start this season of giving, United Arts encourages all arts and cultural supporters to invest in cultural organizations through the 2019 *Collaborative Campaign for the Arts*. Beginning on Nov. 21, donations designated to the campaign partners will be matched by 15 percent by United Arts. You can also contribute to the United Arts grant pool, the *Arts for ALL* Fund, to support more than 60 cultural organizations. Simply go to the United Arts website, UnitedArts.cc, and click "Give Now."

The partners joining United Arts in the 2019 *Collaborative Campaign for the Arts* are:

- Art & History Museums - Maitland
- Bach Festival Society of Winter Park
- Central Florida Community Arts
- Crealdé School of Art
- Downtown Arts District/CityArts Factory
- Enzian
- Garden Theatre
- Orange County Regional History Center
- Orlando Ballet
- Orlando Fringe
- Orlando Museum of Art
- Orlando Philharmonic Orchestra
- Orlando Repertory Theatre
- Orlando Science Center
- Orlando Shakes

Join United Arts in supporting arts and culture in Central Florida. Your donation will make a difference. **OAM**