

Statewide Arts Advocacy Talking Points - 2019 State Budget – 2019-20 DCA grants

DCA RECOMMENDATIONS

- This year, the request is for **\$61,660,924 (\$61.7 million)**, which will fully fund **664** qualified matching grants for 2019-2020 as recommended by the Division of Cultural Affairs (DCA). These grants include:
 - Cultural & Museum Grants (\$42.4M to 480 organizations)
 - Specific Cultural Projects Grants (\$3.0 M to 131 organizations)
 - Cultural Facilities Grants (\$12.5M to 37 organizations)
 - Cultural Endowment Program (\$3.8M to 16 organizations)
- Requests in our four-county region (Orange, Lake, Seminole and Osceola) total **\$7,382,307 (\$7.4 million) and include 61 requests** from Central Florida
- Last year, the state appropriation to the DCA was \$2.65 million (of \$54.8 million recommended), which zero-funded or cut funding to all 658 nonprofit cultural organizations throughout the state. Only one of four budget line item grant programs was partially funded.
 - 60 nonprofits in four-county Central Florida recommended for \$5.6 million; of which 45 cultural nonprofits were funded at \$257,317; grants cut by 94%.

ECONOMIC IMPACT

- Florida's arts and culture nonprofit industry generates over \$4.7 billion in local economic activity: last reported amounts are \$2.3 billion spent by the nonprofit arts and cultural organizations and \$2.4 billion in event-related spending by their audiences (source: Americans for the Arts' *Arts & Economic Prosperity 5* study, 2017)
- 74.9% of visitors to Florida participate in cultural activities (source: *Florida Tax Watch Tourism Research Report*)
- Florida is home to 57,453 arts-related businesses that employ 212,779 people. Florida's nonprofit arts and culture organizations support over 88,326 full-time equivalent jobs that generate over \$2.1 billion in household income to local residents (source: *Dun & Bradstreet*)
 - Central Florida nonprofits and their audiences generate **\$399.9 million in economic impact annually and employ 13,764 people** (source: Americans for the Arts' *Arts & Economic Prosperity 5* study, 2017 – Central Florida Region [7 counties])
 - The Central Florida Creative Industries (both for profit and nonprofit) include **7,424 businesses and employ more than 40,597 people** (source: Dun & Bradstreet)