

To-Do List for artists & organizations

add my events/classes/camps: OrlandoAtPlay.com

- Who: anyone putting on a cultural event
- What's needed: event details
- Benefits: Can sell tickets... get into weekly deals e-newsletter... get into the calendar in *Orlando Arts Magazine*
- Deadline: Post by June 29 to get into Season Preview issue of *Orlando Arts Magazine*, or anytime year-round
- Contact: Support@OrlandoAtPlay.com



Find an event for my family to attend!

submit a story idea: UnitedArts.cc/magazine

- Who: anyone putting on a cultural event
- What's needed: exciting arts and cultural stories – new innovative programming, profiles on staff and artists
- Benefits: bi-monthly magazine distribution, pass on rate of 75,000
- Deadlines: see www.UnitedArts.cc/magazine/ for editorial deadlines, which are 3 months ahead of publication
- Contact: editor Cindy LaFronz, Cindy@UnitedArts.cc



Help UA tell the story of the

submit your event photos: UnitedArts.cc/magazine

- Who: anyone putting on a cultural event such as an exhibit opening or fundraiser
- What's needed: photos of people at the event, their names/affiliations, the event title / info
- Contact: Cindy LaFronz, Cindy@UnitedArts.cc

post my program for schools: UAArtsEd.com

- Who: any cultural nonprofit organization with field trips or in-school workshops/assemblies
- What's needed: program info & availability, connections to State Standards, lesson plans
- Benefits: UA provides funding to teachers to book programs.
- Deadline: Early June for best chance at funding, but anytime year-round
- Contact: Matthew@UnitedArts.cc for posting on UAArtsEd.com; Mary@UnitedArts.cc for funding eligibility



Find arts programs for my child's class!

get a grant: UnitedArts.cc/grants

- Who: nonprofits with a cultural event
- What's needed: project description, budget, financial statements
- Award max: Up to \$2,500, \$1:\$1 match
- Deadline: Apply by 5pm Aug 1, Feb 1 or May 1
- Contact: Matthew@UnitedArts.cc for organizations < \$75K.

brainstorm with United Arts

- Attend UA 101 workshop (offered quarterly) to learn more (www.UnitedArts.cc/United-Arts-Events)
- Contact us to set up a meeting or chat on the phone
- Contacts: Mary Giraulo, Manager of Grants & Arts Education at Mary@UnitedArts.cc or 407.790.7844; Matt Kopkin, Grants & Arts Education Coordinator at Matthew@UnitedArts.cc or 407.628.0333 x228