

PRESS RELEASE

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THREE DAYS REMAIN FOR 2018 COLLABORATIVE CAMPAIGN FOR THE ARTS

ORLANDO, Fla. — APRIL 27, 2018 — Only three days to go and \$285,000 to raise to meet the 2018 *Collaborative Campaign for the Arts* \$2 million goal! Donors can make a contribution until 5pm, this Monday, April 30 to receive an additional 15% match of their donation to one or more of the 14 campaign partner organizations.

“Meeting the \$2 million goal this year is more pivotal than ever as arts and culture will be experiencing an almost 90% cut from the state’s art grants budget this year,” explained Flora Maria Garcia, United Arts’ president and CEO. “Florida will be the 48th lowest funded state in the nation for government arts and cultural funding. Let’s show our local cultural providers the support they deserve by contributing to the campaign!”

The *Collaborative Campaign for the Arts* helps support numerous cultural organizations with unrestricted funds that help offset facility costs keeping ticket prices affordable for all. While it is important to support cultural events through ticket purchases, the cost of the ticket does not cover the organization’s cost of doing business. It is equally important to show support through the campaign because these funds ensure that cultural venues can continue providing affordable and accessible world-class experiences for residents and tourists of Central Florida.

About the Campaign

- Donations to the 2018 *Collaborative Campaign for the Arts* can be made at www.UnitedArts.cc. It is fast, easy and secure.
- The goal for the 2018 *Collaborative Campaign for the Arts* is \$2 million. United Arts combines the individual fundraising goals of its campaign partners to determine the overall goal.
- United Arts’ campaign partners are eligible for a 15% matching grant—made available through the generous contributions of trustee-level donors, who give \$100,000 or more, as well as corporate donors.
- For contributions of \$50 or more, donors receive a complimentary one-year subscription to *Orlando Arts Magazine*. For contributions of \$100 or more, donors also receive the United *ArtsCard*, a buy-one-get-one-free and discount card that connects donors to cultural offerings throughout Central Florida.

The complete list for United Arts 2018 *Collaborative Campaign for the Arts* fund designations are:

- Art & History Museums - Maitland

- Bach Festival Society of Winter Park
- Crealdé School of Art
- Downtown Arts District/CityArts Factory
- Enzian
- Garden Theatre
- Orange County Regional History Center
- Orlando Ballet
- Orlando Fringe
- Orlando Museum of Art
- Orlando Philharmonic Orchestra
- Orlando Repertory Theatre
- Orlando Science Center
- Orlando Shakespeare Theater
- *Arts for ALL* Fund–United Arts’ grant fund to 60+ cultural providers

About United Arts of Central Florida

United Arts is a collaboration of individuals, businesses, governments and school districts, foundations, arts and cultural organizations, and artists. Its mission is to enrich communities by investing in arts, science and history. United Arts serves residents and visitors in Lake, Orange, Osceola and Seminole counties through more than 60 local arts, science and history organizations. It raises and distributes funds for these cultural groups and provides management, administrative and advisory services. Since 1989, United Arts has invested more than \$145 million in Central Florida’s arts and culture.

For more information, visit <http://www.UnitedArts.cc> or call 407.628.0333. Please email FloraMaria@UnitedArts.cc for comments or inquiries. You can follow United Arts of Central Florida on [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#).

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