

Diverse Programming Grant Summaries

Funded projects to date as of April 2018

Funded projects

With funding from Duke Energy, United Arts' Diverse Programming Grant will incentivize the creation of arts & cultural programming that will appeal to racially/ethnically diverse communities in Central Florida.

Albin Polasek Museum & Sculpture Gardens – Grant Award \$4,000

Contemporary Visions of Frantz Zephirin: Haitian Mystic, Dec 2016-Apr 2017

Albin Polasek Museum & Sculpture Gardens, Winter Park

The Albin Polasek Museum will present an exhibit featuring the work of Frantz Zephirin, one of the leading contemporary artists working in Haiti today. Associated programming will explore Haiti through a Haitian Mardi Gras event (Feb 26) for families and a presentation on Haitian Culture through the Lens of Art History (Mar 14).

Target Demographic: Haitian, goal increase 10-20% or 455-805; 3500 total audience

Asian Cultural Association of Central Florida – Grant Award \$4,000

Crosscurrents - November 4, 2017

Bob Carr Theatre, Orlando

In order to increase attendance by and engagement in the African-American/Black community, in November 2017 the ACA will present a concert by CROSSCURRENTS, an international super-group led by 2017 NEA Jazz Master bassist Dave Holland and the world's foremost tabla virtuoso, Zakir Hussain. This concert will honor the long and vibrant relationship between jazz and Indian classical music, both of which have improvisation as a core tenet. Through distinctive original compositions, Western jazz standards, 12-bar blues numbers, and Indian classical pieces, attendees will experience a cutting-edge development in this cross-cultural continuum.

Target Demographic: African-American/Black, at least 20% of audience or 220 individuals; 1100 total

Bach Festival Society of Winter Park - Grant Award \$4,000

African-American Masterpieces: Symphonic Spirituals - April 21-22, 2018

Knowles Memorial Chapel, Rollins College

Coinciding with the 50th anniversary of the assassination of Dr. Martin Luther King Jr., Bach Festival Society will present two concerts featuring oratorio & symphonic works by three of history's most important African-American composers, William L. Dawson, William Grant Still, and R Nathaniel Dett.

Target Demographic: African-American/Black, 80 people (10% of audience); 800 total

Bay Street Players - Grant Award \$4,000

Memphis - August 11-13 & 18-20

Bay Street Players, Eustis

We will produce Memphis, a musical loosely based on Memphis disc jockey Dewey Phillips, one of the first white DJs to play black music in the 50s, and which includes an interracial love story. We are committed to increasing minority casting in all our shows, and increasing minority audiences.

Target Demographic: African-American/Black, increase from 1% to 5% of audience (42-60 individuals); 850-1200 total

Central Florida Community Arts - Grant Award \$4,000

Young Artists Orchestra - "Sound Bytes" - May 20, 2017

Oak Ridge High School, Orlando

The CFCArts Young Artists Orchestra in partnership with the CFCArts Youth Vocal Ambassadors will be presenting "Sound Bytes", a concert infusing the music of cutting-edge video games and Asian culture, including performances in Mandarin and Japanese. We will be looking at partnering with the Taiko Drummers and other Asian arts programs for the production.

Target Demographic: Asian, 75-100 new patrons and 10 new performers (expansion of 300%), of 500 served

Crealdé School of Art - Grant Award \$4,000

Expanding Reach to Winter Park's African American Community - 10th Anniversary Celebration & exhibit opening, May 12, 2017; exhibit May 12-Sept 12

Hannibal Square Heritage Center, Winter Park

Many African-American residents in Winter Park are still at not aware their community is represented through photographs, oral histories and public art at the Hannibal Square Heritage Center. This project will leverage the Center's 10th anniversary celebration and promote it to this community. This will be the first direct mailing to all households in the CRA district, which is primarily African-American.

Target Demographic: Winter Park's African-American population, 2,245 of 10,000 served

Downtown Arts District – Grant Award \$1,000

In the Artist's Studio with Derrick Adams (ITAS) - CityArts Factory and Grand Bohemian Hotel, April 19-20, 2018

This year's featured artist for *In the Artist's Studio* is Derrick Adams, an African American multidisciplinary New York-based artist working in performance, video, sound and 2D and 3D realms. The ITAS program is an on-stage interview moderated by Marc McEwen, an anchor for WKMG-TV, Local 6 News. Adams will also be featured at the launch of the Star Gallery at CityArts Factory during the 3rd Thursday Gallery Hop; this gallery will be dedicated to emerging artists of diverse backgrounds.

Target Demographic: African American/Black, 262-300 (35-40%); 750 total audience

Enzian - Grant Award \$3,000

Diversity Film Festival - Feb 17 & 18, 2018

Enzian Theater

Enzian's Diversity Film Festival will showcase the beauty, dignity, vulnerabilities, and challenges of oft marginalized communities, such as African Americans, Latinx, Indigenous, women, and/or LGBTQ. The Festival will include three or four films, each accompanied by a speaker, and a panel discussion with all speakers following the last film. Invited speakers will be either directly connected to the film and/or local leaders of color committed to improving Central Florida communities.

Target Demographic: at least three racial/ethnic communities, 56%; 600 total

Garden Theatre – Grant Award \$4,000

Fully Staged Production of Destiny of Desire, a Telenovela – Mar 17 – Apr 9, 2017

Garden Theatre, Winter Garden

In March 2017, Garden Theatre (GT) will produce the Southeastern US Regional Premiere of *Destiny of Desire*, an award-winning telenovela-style comedy with a Latino cast and an acclaimed NY Latina director. GT was the first theatre awarded licensing after the play's world premiere in Washington D.C.

Target Demographic: Hispanic/Latino, 992 of 2834 served, goal 300 first-time attendees

Holocaust Memorial Resource and Education Center of Florida - Grant Award \$4,500

3 Exhibits (Tuskegee Airmen, Embracing the Dream & A Place for All People) & "The Rise & Fall of Jim Crow" Workshop Series - June 13-16

Holocaust Center, Maitland (workshops); VA Medical Center, Lake Nona (film screening)

The Holocaust Center will display three exhibits simultaneously this summer that prominently feature African American history and culture locally, nationally and internationally. Associated programs include a viewing of the *Tuskegee Airmen* and a series of workshops entitled "The Rise and Fall of Jim Crow" in partnership with UCF's Office of Diversity & Inclusion. Some events will be streamed online.

Target Demographic: African-American/Black, rise from 6% to 11% of audience, or 220 individuals; 2000 total

Mount Dora Center for the Arts – Grant Award \$4,000

Racial Conversations - May-July 2017

A photography exhibit of Gordon Park's work documenting segregation in the south and a video journal by Tom Benitez focusing on race relations in Mount Dora are the foundation for a discussion on race at the Mount Dora Center for the Arts. The video will document experiences of Mount Dora residents, and the discussions will be moderated by professor Scot French of UCF.

Target Demographic: African-American, 940 of 2350 total (40%)

Opera Orlando - Grant Award \$4,000

Zarzuela Highlights Concert and outreach – Jan-Mar 2018 Presentations; March 3, 2018 Concert Schools in Orange and Osceola county; concert venue in Osceola County

Opera tenor Javier Abreu from Miami will be joined by local Hispanic singers for an evening of highlights from several beloved Zarzuelas. The principal soloists will appear in traditional Zarzuela costumes, and will be joined by CFCArts orchestra and Orlando Light Opera & Opera Orlando Choruses. A series of youth outreach events at local schools will precede the concert.

Target Demographic: Hispanic/Latino, 480 students and 300 adults; total 1200 students and 300 adults

Orlando Ballet – Grant Award \$4,000

Unidos por el Ballet, Nov 2016 – May 2017

Proyecto Somos Orlando, Osceola Center for the Arts in Kissimmee, and the Dr. Phillips Center in Orlando

Orlando Ballet seeks to develop deep, long-term connections with the Central Florida Hispanic/Latino population through the development of community engagement programs specifically for this audience, working with local venues, and marketing strategies to gain their participation in regular programs. Two free socials will be provided, scheduled strategically to encourage attendance to productions. The socials and all season productions will be marketed to this audience via social media, digital media, and Hispanic radio, TV & print.

Target Demographic: Hispanic/Latino, 1750 between socials and performances

Orlando Fringe - Grant Award \$1,000

2018 Orlando Fringe Outdoor Stage Diverse Programming – Loch Haven Park, 2 nights in May

Hip Hop and Latin nights on the free outdoor stage during the 27th OF festival will focus on drawing Black/African American and Latinx/Hispanic audiences and help local artists market their music. Announcements from the stage will link the evening's musical entertainment with other performances happening during the festival.

Target Demographic: African American/Black and Hispanic/Latinx, 3,000 (33%); 15,000 total audience for the outdoor stage (70,000 for the festival itself)

Orlando Museum of Art - Grant Award \$1,500

Family Day – The Enduring Seminole: History, Culture and Art - Orlando Museum of Art, April 7, 2018

This semester's Family Day at OMA will be a FREE, fun and educational event where families can learn about and experience Native American art and culture, with focus on Florida's Seminole tribe. Guests will enjoy hands-on art and gallery activities, live music, story-telling and special performances including Native American drumming and dance. The event will be 2 hours longer than the typical Family Day.

Target Demographic: American Indian/Alaskan Native, African-American/Black, Asian, Hispanic/Latino, Caribbean, 1,000; 2,000 total audience

Orlando Science Center - Grant Award \$2,500

Community Connection Day - 08/26/2017

Orlando Science Center

Our Community Connection Day, complementing our traveling exhibit, Identity, aims to connect the people of our community to the diverse organizations in Central Florida which provide social, physical and psychological outreach. Workshops will be provided that focus on different factors of human identity and will encourage visitors to think critically about themselves, their community, and the intersections of identity and our society.

Target Demographic: African-American/Black, 500; 1200 total

Osceola County Historical Society - Grant Award \$4,000

Hispanic Heritage Oral History Project – Oct-March, launch party December 7, 2017

Osceola County Welcome Center & History Museum, Kissimmee

OCHS plans to enhance its current Hispanic Heritage Oral History Video Series (which chronicles the lives of 5 key influencers in Osceola County) by translating all interviews into Spanish, adding subtitles & a voiceover. The translated interviews will be featured in a launch party, then made available online and to educators. OCHS also plans to translate all text panels in the Welcome Center and History Museum and create a brochure in Spanish for distribution upon request.

Target Demographic: Hispanic/Latino, 50 at launch party plus 150000 online views (40% of county is Hispanic/Latino)

Snap! Orlando – Grant Award \$4,000

Posing Beauty in African American Culture, Jan 13 – Feb 6, 2017

Snap! Space, Orlando

Posing Beauty in African American Culture is a photography and video exhibition, which explores the contested ways in which African and African American beauty have been represented in historical and contemporary contexts through photography, film, fashion, and other forms of popular culture.

Target Demographic: African-American/Black; 3000 of 4500 total

Timucua Arts Foundation - Grant Award \$3,000

Latin Jazz Nights - June 4, July 9 & Dec 17

Timucua Arts White House

The Timucua Arts Foundation will present three nights of Latin jazz this concert season, with a special emphasis on marketing to Orlando's Latino community. Presenters will be Latin jazz flautist Néstor Torres (his concert will address the senseless violence of the Pulse tragedy), Marty Morell (a jazz legend who was involved in the Bill Evans Trio), and Fernando Ferrarone (an up-and-coming young Cuban-American jazz trumpeter). Timucua also has added a Latin Music Chair who will help increase the number of performances by non-white artists from 15% in 2016 to 30% in 2017.

Target Demographic: Hispanic/Latino, 74 individuals; 297 total