

To-Do List for artists & organizations

add my events/classes/camps:

OrlandoAtPlay.com

- Who: anyone putting on a cultural event
- What's needed: event details
- Benefits: Can sell tickets... get into weekly deals e-newsletter... get into the calendar in *Orlando Arts Magazine*
- Deadline: Post by June 28 to get into Season Preview issue of *Orlando Arts Magazine*; post by 3 months prior to event for inclusion in bi-monthly magazine issues; post and email William 2 weeks prior to event for inclusion in newsletter
- Contact: William@UnitedArts.cc

submit a story idea: UnitedArts.cc/magazine

- Who: anyone putting on a cultural event
- What's needed: exciting arts and cultural stories – new innovative programming, profiles on staff and artists
- Benefits: bi-monthly magazine distribution over 20,000
- Deadlines: see www.UnitedArts.cc/magazine/ for editorial deadlines, which are 3 months ahead of publication
- Contact: editor Cindy LaFronz, Cindy@UnitedArts.cc

orlandoarts
MAGAZINE

Help UA tell the story of the arts!

submit your event photos: UnitedArts.cc/magazine

- Who: anyone putting on a cultural event such as an exhibit opening or fundraiser
- What's needed: photos of people at the event, their names/affiliations
- Contact: Cindy LaFronz, Cindy@UnitedArts.cc

post my program for schools: UAArtsEd.com

- Who: any cultural nonprofit organization with field trips or in-school workshops/assemblies
- What's needed: program info & availability, connections to State Standards, lesson plans
- Benefits: UA provides funding to teachers to book programs.
- Deadline: In June for best chance at funding, but anytime year-round
- Contact: Jessica@UnitedArts.cc for posting on UAArtsEd.com; Mary@UnitedArts.cc for funding eligibility

UNITED ARTS | ARTS EDUCATION
ARTS & CULTURE ACCESS FOR SCHOOL KIDS

Find arts programs for my child's class!

get a mini-grant: UnitedArts.cc/grants

- Who: nonprofits with a cultural event; individual artist – project that engages community in a significant way
- What's needed: project description, budget, financial statements
- Award max: Up to \$2,500, \$1:\$1 match
- Deadline: Apply by 5pm Aug 1, Feb 1 or May 1
- Contact: Jessica@UnitedArts.cc

brainstorm with United Arts

- Contact us to set up a meeting or chat on the phone
- Contacts: Mary Giraulo, Manager of Grants & Arts Education at Mary@UnitedArts.cc or 407.790.7844; Jessica Ghersetich, Grants & Arts Education Assistant at Jessica@UnitedArts.cc or 407.628.0333 x228