

# Economic Impact of the Nonprofit Arts & Culture Industry Volusia County, FL



The Central Florida Region includes 7 counties: **Brevard, Lake, Orange, Osceola, Polk, Seminole, and Volusia**. Breakout reports available for the Central Florida Region, by county, **City of Orlando, City of Winter Park**, and the district of **Loch Haven Cultural Park**.

# \$48.7 MILLION

Total **DOLLARS** generated annually by arts and cultural organizations and their audiences in direct economic activity

# 1,472

Number of (FTE) **JOBS** supported by the arts and culture industry

# \$7 MILLION

Culture-related **REVENUE** generated for state and local governments

“Volusia County's art, cultural and heritage assets are a vital element of economic development. They touch our economy at crucial leverage points, including innovation, entrepreneurship, employment and revitalization. Creatively acknowledging and marketing those

assets help attract a strong workforce and successful businesses, as well as sustain a positive quality of life for all of us who call Volusia County home.”



Edith Shelley, Chair  
Cultural Council of Volusia County

#### Arts & Economic Prosperity 5 (AEP5)

demonstrates that the nonprofit arts and culture industry is an economic driver in communities—a growth industry that supports jobs, generates government revenue, and is a cornerstone of tourism.



#### National AEP5 study results:

- \$166.3 billion economic activity
- 4.6 million full-time jobs
- \$27.5 billion revenue to federal, state and local government

#### National study comprised of:

- 341 study regions, from all 50 states and District of Columbia
- 14,439 participating organizations
- 212,691 audience member surveys

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United Arts

OF CENTRAL FLORIDA

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