

# Economic Impact of the Nonprofit Arts & Culture Industry Orange County, FL



The Central Florida Region includes 7 counties: **Brevard, Lake, Orange, Osceola, Polk, Seminole, and Volusia**. Breakout reports available for the Central Florida Region, by county, City of Orlando, City of Winter Park, and the district of Loch Haven Cultural Park.

# \$264.6 MILLION

Total **DOLLARS** generated annually by arts and cultural organizations and their audiences in direct economic activity

# 9,630

Number of (FTE) **JOBS** supported by the arts and culture industry

# \$22.1 MILLION

Culture-related **REVENUE** generated for state and local governments

“The presence of a thriving arts environment enriches our community in so many ways. By experiencing the arts, our children, families and visitors have the chance to discover beauty and inspiration through music, dance, drama and more. By investing in the arts, we celebrate the wonderful



diversity of our culture, helping to ensure a future of discovery, creativity, and joy for generations to come.”

Orange County Mayor  
Teresa Jacobs

**Arts & Economic Prosperity 5 (AEP5)** demonstrates that the nonprofit arts and culture industry is an economic driver in communities—a growth industry that supports jobs, generates government revenue, and is a cornerstone of tourism.



**National AEP5 study results:**

- \$166.3 billion economic activity
- 4.6 million full-time jobs
- \$27.5 billion revenue to federal, state and local government

**National study comprised of:**

- 341 study regions, from all 50 states and District of Columbia
- 14,439 participating organizations
- 212,691 audience member surveys

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For more information about the study:

- [AmericansForTheArts.org/EconomicImpact](http://AmericansForTheArts.org/EconomicImpact)
- <http://tinyurl.com/UAresearchAEP5>

United Arts

OF CENTRAL FLORIDA

Source: Americans for the Arts' *Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in the Central Florida Region*. (©2017)