

Orange County Arts & Cultural Affairs

The Blockbuster Fund



To encourage marquee-type arts and cultural blockbuster events in Orange County -- ones requiring two or more years of advance planning and will result in an extraordinary attendance. The Arts & Cultural Affairs Advisory Council will request that the Orange County Board of County Commissioners designate funds each year to build a sum that can provide a large amount of capital for a project that meets the guiding principles set forth below.

Blockbuster Definition: A Blockbuster might be defined as an arts and cultural event that sustains exceptional and widespread popularity and achieves enormous public participation.

The determination to be made with respect to funding events from the Blockbuster Fund will be based upon four guiding principles as set forth below:

- The Blockbuster shall be of a nature that will result in regional, statewide, and national or international attendance that is planned to result in significant attendance of at least 100,000.
- The Blockbuster shall include significant participation with local arts organizations. Collaboration with and among the local arts groups is important to the citizens of Orange County.
- The Blockbuster proposal must be financially feasible. Each proposal shall provide details of its process, finances and impact. While “in kind gifts” is a component of financial feasibility, actual cash sponsorship will be considered as part of the analysis.
- The Blockbuster proposers must have a demonstrated background of successfully handling significant events.

Any successful applicant will be required to sign a contract with Orange County that assures that the funds are being properly used including a timeline of milestones.

Appointments may be made with Terry Olson, for initial discussions. When you feel that you have a solid business plan, have defined milestones for investment and have a refined proposal ready, they will be considered on a case by case basis by the Blockbuster Committee. If the Blockbuster Committee feels the project has potential, they will arrange for a presentation to the Arts & Cultural Affairs Advisory Council.

Arts & Cultural Affairs, P.O. Box 1393, Orlando, FL 32803, 407-491-4663, Terry.Olson@ocfl.net

Approved by Advisory Council 1/15/15, rev. by committee 1/14/16