

Diverse Programming Grant Summaries

Funded projects – Oct 2016

Requests by Oct 12 for Nov 1, 2016 start date or later

Approved by UA Executive Committee on Oct 18, 2016

With funding from Duke Energy, United Arts' Diverse Programming Grant will incentivize the creation of arts & cultural programming that will appeal to racially/ethnically diverse communities in Central Florida.

Albin Polasek Museum & Sculpture Gardens – Grant Award \$4,000

Contemporary Visions of Frantz Zephirin: Haitian Mystic, Dec 2016-Apr 2017

Albin Polasek Museum & Sculpture Gardens, Winter Park

The Albin Polasek Museum will present an exhibit featuring the work of Frantz Zephirin, one of the leading contemporary artists working in Haiti today. Associated programming will explore Haiti through a Haitian Mardi Gras event (Feb 26) for families and a presentation on Haitian Culture through the Lens of Art History (Mar 14).

Target Demographic: Haitian, goal increase 10-20% or 455-805; 3500 total audience

Garden Theatre – Grant Award \$4,000

Fully Staged Production of Destiny of Desire, a Telenovela – Mar 17 – Apr 9, 2017

Garden Theatre, Winter Garden

In March 2017, Garden Theatre (GT) will produce the Southeastern US Regional Premiere of *Destiny of Desire*, an award-winning telenovela-style comedy with a Latino cast and an acclaimed NY Latina director. GT was the first theatre awarded licensing after the play's world premiere in Washington D.C.

Target Demographic: Hispanic/Latino, 992 of 2834 served, goal 300 first-time attendees

Mount Dora Center for the Arts – Grant Award \$4,000

Racial Conversations - May-July 2017

A photography exhibit of Gordon Park's work documenting segregation in the south and a video journal by Tom Benitez focusing on race relations in Mount Dora are the foundation for a discussion on race at the Mount Dora Center for the Arts. The video will document experiences of Mount Dora residents, and the discussions will be moderated by professor Scot French of UCF.

Target Demographic: African-American, 940 of 2350 total (40%)

Orlando Ballet – Grant Award \$4,000

Unidos por el Ballet, Nov 2016 – May 2017

Proyecto Somos Orlando, Osceola Center for the Arts in Kissimmee, and the Dr. Phillips Center in Orlando

Orlando Ballet seeks to develop deep, long-term connections with the Central Florida Hispanic/Latino population through the development of community engagement programs specifically for this audience, working with local venues, and marketing strategies to gain their participation in regular programs. Two free socials will be provided, scheduled strategically to encourage attendance to productions. The socials and all season productions will be marketed to this audience via social media, digital media, and Hispanic radio, TV & print.

Target Demographic: Hispanic/Latino, 1750 between socials and performances

Snap! Orlando – Grant Award \$4,000

Posing Beauty in African American Culture, Jan 13 – Feb 6, 2017

Snap! Space, Orlando

Posing Beauty in African American Culture is a photography and video exhibition, which explores the contested ways in which African and African American beauty have been represented in historical and contemporary contexts through photography, film, fashion, and other forms of popular culture.

Target Demographic: African-American/Black; 3000 of 4500 total