

MEETING #5:

- **Title:**
 - Target Marketing to Central Florida's Asian Community
- **Date:**
 - Tuesday, April 26, 2016
- **Location:**
 - Orlando Science Center
- **Speakers:**
 - Shally Wong, ED, Youth Enrichment and Senior Services center (YESS), Founder, Asia Trend Magazine
 - Gail Rayos, Manager, Wragg & Casas, President, Asian American Chamber of Commerce
 - Ricky Ly, Founder, Tasty Chomps
 - Jasbir Mehta, Program Director, Asian Cultural Association
- **Attendees:**
 - 13 - not including United Arts staff
- **Resources & Presentations:**
 - [Asian American Families Presentation](#)
 - [The New World Model](#)
 - [Target Marketing to the Indian Communities](#)