

MEETING #4:

- **Title:**
 - Target Marketing to Central Florida's Caribbean Community:
- **Date:**
 - Tuesday, March 23, 2016
- **Location:**
 - Orlando Science Center
- **Speakers:**
 - Dr. Phillip Lee Fatt, Host of the New Frontiers Ministries Gospel Show, WOKB Radio – 1680 AM
 - Donna Morton, PR & Marketing Consultant, Florida Community Outreach
 - Heather Chisolm, President of the Jamaican American Chamber of Commerce, CEO of Image Caribbean Cultural Society
 - Samuel Roberts, Caribbean American Passport & Owner/CFO, Roberts & Roberts Management Services, LLC.
 - Guenet Gittens-Roberts, GGR Marketing & PR
 - Sandra Fatmi, President of the Caribbean American Chamber, President of the Pine Hills Council, President of the United Foundation of Central Florida
- **Attendees:**
 - 18 – not including United Arts staff