

### **MEETING #3:**

- **Title:**
  - Target Marketing to Central Florida's Hispanic Community:
- **Date:**
  - Tuesday, January 26, 2016
- **Location:**
  - Orlando Repertory Theatre
- **Speakers:**
  - Hernan Tagliani, President, The Group Advertising
  - Gaby Ortigoni, Vice President, Hispanic Business Initiative Fund (HBIF) of Florida
- **Attendees:**
  - 29 – not including United Arts staff
- **Resources & Presentations:**
  - [The New America](#)