

MEETING #2:

- **Title:**
 - Target Marketing to Central Florida's African American Community:
- **Date:**
 - Tuesday, December 8, 2015
- **Location:**
 - United Arts offices
- **Speakers:**
 - Dorcas Williams, Marketing Strategy Manager, Walt Disney World Resort
 - Ellen Brandon-Calhoun, Relationship Marketing, Disney Destinations
- **Attendees:**
 - 16 – not including United Arts staff
- **Resources & Presentations:**
 - [Marketing Effectively to African Americans](#)