

## Suggested Resources for Nonprofits

Interested in resources for individual artists? Visit our website at [www.UnitedArts.cc/grants](http://www.UnitedArts.cc/grants).

**Highlighted services** are provided by or facilitated by United Arts of Central Florida.

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### General Nonprofit

- Edyth Bush Institute Philanthropy & Nonprofit Leadership, [ebi.rollins.edu](http://ebi.rollins.edu): monthly e-newsletters, classes & workshops, Board Finder, and Nonprofit Job Board.
- Central Florida Foundation's Nonprofit Search, at [CFFound.org/nonprofit\\_search](http://CFFound.org/nonprofit_search), contains information about many Central Florida nonprofits. Creating a portrait can be the first step to a grant from multiple foundations.
- The Kennedy Center, [www.ArtsManager.org](http://www.ArtsManager.org), Exchange and Learn section, which has a free strategic planning guide and other resources.
- Florida Cultural Alliance, [www.flca.net](http://www.flca.net) (advocacy alerts, monthly conference calls).
- BoardSource, [www.BoardSource.org](http://www.BoardSource.org)
- Americans for the Arts, [www.AmericansfortheArts.org](http://www.AmericansfortheArts.org)
- Monthly list of free nonprofit webinars on <http://www.wildapricot.com/blogs/newsblog/> (for example, <http://www.wildapricot.com/blogs/newsblog/2014/01/02/free-non-profit-webinars-for-january-2014>)
- [www.TechSoup.org](http://www.TechSoup.org): nonprofits can purchase software, programs, computers, etc. at a reduced rate.
- [www.ArtsJournal.com](http://www.ArtsJournal.com): articles on arts happenings around the globe
- [www.FreeConferenceCall.com](http://www.FreeConferenceCall.com): allows you to set up a free conference call number.
- [www.FracturedAtlas.org](http://www.FracturedAtlas.org): fiscal sponsorship, information on health insurance and liability insurance, and online professional development courses
- Orlando Young Nonprofit Professionals Network, [www.YNPNOrlando.org](http://www.YNPNOrlando.org)
- Join arts professional organizations appropriate to your arts genre or job type. Conferences, classes and newsletters are typically offered. For a list of recommendations, contact [Mary@UnitedArts.cc](mailto:Mary@UnitedArts.cc).
- [www.StrongNonprofits.org](http://www.StrongNonprofits.org) – financial management

### Marketing

- List your organization and events on [www.OrlandoAtPlay.com](http://www.OrlandoAtPlay.com) – local cultural calendar presented by United Arts.
- *Orlando Arts Magazine* – send your article ideas to [Cindy@UnitedArts.cc](mailto:Cindy@UnitedArts.cc), due six weeks in advance of each issue. Check the Magazine tab of [www.UnitedArts.cc](http://www.UnitedArts.cc) for exact deadlines.
- Use social media! If you don't have a Facebook AND a Twitter account, make them and start connecting. Make sure to add us: [www.Facebook.com/UnitedArts](http://www.Facebook.com/UnitedArts) & [www.Twitter.com/UnitedArts](http://www.Twitter.com/UnitedArts)
- Florida Public Relations Association, <http://www.fpra.org/> - workshops and newsletter
- Proof, edit, proof some more. Grammatical errors don't go unnoticed by the public. Stay up-to-date on current AP Format here: [www.APStylebook.com](http://www.APStylebook.com) (online subscription or books).
- National Arts Marketing Project, [www.ArtsMarketing.org](http://www.ArtsMarketing.org)
- Track your media! [www.google.com/alerts](http://www.google.com/alerts), [www.google.com/analytics](http://www.google.com/analytics) and [www.google.com/grants](http://www.google.com/grants)
- [www.YouTube.com](http://www.YouTube.com) or [www.Vimeo.com](http://www.Vimeo.com): to post videos. Vimeo allows longer/high-res videos.
- Free generator for QR codes: <http://qrcode.kaywa.com/>
- [www.Mashable.com](http://www.Mashable.com), [www.SocialMediaToday.com](http://www.SocialMediaToday.com), [www.imediaconnection.com](http://www.imediaconnection.com)
- [www.bitly.com](http://www.bitly.com): shorten, share & track your links

### Development

- Association of Fundraising Professionals (Central Florida Chapter), [www.afpcentralflorida.org](http://www.afpcentralflorida.org)
- Join local civic organizations, such as rotaries, chambers, young professionals groups.

### Grants & Opportunities

- United Arts of Central Florida – Operating Support Grants, Mini-Grants, Arts & Culture Access Grants. Learn more at [www.UnitedArts.cc/grants](http://www.UnitedArts.cc/grants).
- Orange County Arts & Cultural Affairs – Cultural Tourism Funding, Cultural Facilities Funding, Blockbuster Fund. Learn more at [www.UnitedArts.cc/grants](http://www.UnitedArts.cc/grants).

- City of Orlando – Mayor’s Matching Grants, [www.cityoforlando.net/oca/mmg](http://www.cityoforlando.net/oca/mmg)
- Seminole Cultural Arts Council, [www.SeminoleCulturalArts.org](http://www.SeminoleCulturalArts.org)
- Lake County Arts & Cultural Alliance, [www.LakeCountyFL.gov](http://www.LakeCountyFL.gov), click on Advisory Boards & Committees, Arts & Cultural Alliance.
- Florida Division of Cultural Affairs, <http://dos.myflorida.com/cultural>
- Florida Humanities Council, [www.floridahumanities.org/grants](http://www.floridahumanities.org/grants).
- National Endowment for the Arts, [www.arts.gov](http://www.arts.gov)
- Alternate Roots, [AlternateRoots.org/fund-your-work/](http://AlternateRoots.org/fund-your-work/)
- Free online webinars at [www.GrantSpace.org/Multimedia/Webinars](http://www.GrantSpace.org/Multimedia/Webinars)

#### Events

- Meeting Planners International, Greater Orlando Area chapter, [www.goamp.org](http://www.goamp.org)
- List your rental space on Cvent.com’s Supplier Network, to publicize to event planners. <http://www.cvent.com/en/supplier-network/> or <http://www.cvent.com/es/portal-de-la-red-de-proveedores/formacion-para-lugares.shtml>.

#### Surveys & Research

- Americans for the Arts’ research: [www.AmericansfortheArts.org/research](http://www.AmericansfortheArts.org/research)
- Economic Impact Calculator from Americans for the Arts: [http://www.americansforthearts.org/sites/default/files/aepiv\\_calculator/calculator.html](http://www.americansforthearts.org/sites/default/files/aepiv_calculator/calculator.html)
- [www.SurveyMonkey.com](http://www.SurveyMonkey.com) – free website for online surveys

#### Arts Education

- United Arts provides Arts & Culture Access Grants – arts education field trips and in-school experiences for Central Florida students, at [www.UAArtsEd.com](http://www.UAArtsEd.com). Arts education providers can apply to be included; teachers can apply to bring a specific program to their school.
- Florida Alliance for Arts Education, [www.faae.org](http://www.faae.org)
- Arts Education Partnership, <http://aep-arts.org/>
- Americans for the Arts, [www.AmericansfortheArts.org/by-topic/arts-education](http://www.AmericansfortheArts.org/by-topic/arts-education)
- Kennedy Center’s ArtsEdge, <http://artsedge.kennedy-center.org/educators.aspx>

#### Accessibility & Inclusion

- I AM PWD, Inclusion in the Arts & Media of People with Disabilities, [www.iampwd.org](http://www.iampwd.org)
- Quest Inc. Employment Services, <http://questinc.org/employmentservices.html>.
- VSA Florida, the state organization on arts and disability, [www.vsafl.org](http://www.vsafl.org) (click on Resources, then category Cultural Organizations)
- National Endowment for the Arts, [www.arts.gov](http://www.arts.gov) (click on Publications, then select “Accessibility” under Artistic Field).
- Institute of Museum and Library Services, <http://www.ims.gov/about/accessibility.aspx>.

Submit recommendations for this list to [Mary@UnitedArts.cc](mailto:Mary@UnitedArts.cc).