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Orlando Gives Official Launch Party This Evening

Pledging to Create a Culture of Giving Throughout Central Florida

Orlando, FL November 30, 2015 – Brought together by Tech4Good Orlando, six local nonprofit organizations (American Lung Association, Center for Independent Living in Central Florida, Rebuilding Together, The Grove Counseling Center, Central Florida Community Arts, and United Arts of Central Florida) have teamed up to create Orlando Gives, a collaborative initiative to create a culture of giving throughout Central Florida. This evening, November 30, 2015 at 5:30 p.m., Orlando Gives will take the stage in The Exchange to officially launch on #GivingTuesday.

The evening will include support from Mayor Buddy Dyer’s office, ways Central Florida nonprofits can participate, and what’s in store for the growth of Orlando Gives throughout our community.

Orlando Gives joined the fourth year of the #GivingTuesday movement, a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage philanthropy and to celebrate generosity worldwide.

Those who are interested in participate in Orlando Give’s #GivingTuesday initiative can visit www.orlandogive.org to learn more about the pilot partners and how you to get involved as a nonprofit, corporate partner, or community leader.

About Orlando Gives

Established as a collaborative effort to empower Central Florida donors to support build communities and create a culture of giving – because Central Florida Matters. Six organizations, are working together to as “pilot partners” to launch Orlando Gives this year on #GivingTuesday, December 1, 2015, the international day of giving. The partners have a vision to expand Orlando Gives in 2016 and beyond.

Website: www.orlandogives.org
Facebook: www.facebook.com/OrlandoGives
Twitter: www.twitter.com/OrlandoGives



About #GivingTuesday

#GivingTuesday is a movement to celebrate and provide incentives to give—the 2015 iteration will be held on December 1, 2015. This effort harnesses the collective power of a unique blend of partners—nonprofits, businesses and corporations as well as families and individuals—to transform how people think about, talk about and participate in the giving season.

#GivingTuesday inspires people to take collaborative action to improve their local communities, give back in better, smarter ways to the charities and causes they celebrate and help create a better world. #GivingTuesday harnesses the power of social media to create a global moment dedicated to giving around the world.

To learn more about #GivingTuesday participants and activities or to join the celebration of giving, please visit:

Website: www.givingtuesday.org

Facebook: www.facebook.com/GivingTuesday

Twitter: twitter.com/GivingTues