

# PRESS RELEASE

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## **UNITED ARTS OF CENTRAL FLORIDA CROSSES \$1.55 MILLION MARK; 6 DAYS LEFT IN COLLABORATIVE CAMPAIGN**

**ORLANDO, Fla.- Apr. 27 2016** - Only six days to go and \$450,000 to raise to meet the collaborative campaign's \$2 million goal! Donors can make a contribution by Monday, May 2 for an additional 15 percent match for their donation.

"This has been an incredible collaborative effort, involving our 19 cultural partners and United Arts' hardworking staff, our development chair and committee members, our board, and *many* community volunteers. We are truly grateful," said Flora Maria Garcia, United Arts' president and CEO.

Donations from individuals, corporations, foundations and workplace giving campaigns during the three-month campaign provide funding for a range of nonprofit arts, sciences and history organizations in Lake, Orange, Osceola and Seminole counties.

"We are nearing our goal," said Scott Bowman, chairman of United Arts' development committee. "We have just 6 days left! I ask every Central Floridian who has not yet contributed to make a pledge today and help put United Arts over the top. Now is the time to give."

Designated funds to UA's cultural partners receive a 15% match as an incentive for donors to give through United Arts. Donors may also give to United Arts' *Arts for All* Fund, which supports more than 50 local organizations, including cornerstone institutions, like the Orlando Museum of Art, the Orlando Philharmonic Orchestra, the Orlando Ballet and the Orlando Science Center, as well as school-based education programs that are often on the budgetary chopping block.

"A gift to United Arts is a gift for Central Florida," continued Flora Maria Garcia. "United Arts serves our fellow Central Floridians by celebrating and supporting creativity through the arts, sciences and history."

### **About the Campaign**

- Donations to the Collaborative *Campaign for the Arts* can be made at [www.UnitedArts.cc](http://www.UnitedArts.cc). It's fast, easy and secure.
- The goal for the 2016 Collaborative *Campaign for the Arts* is \$2 million. United Arts combines the individual fundraising goals of its cultural partners to determine the overall goal.

- United Arts' cultural partners are eligible for a 15 percent matching grant - made available through the generous contributions of trustee level donors, who give \$100,000 or more, as well as corporate donors.
- For contributions of \$50 or more, donors receive a complimentary one-year subscription to *Orlando Arts Magazine*. For contributions of \$100 or more, donors also receive the United *ArtsCard*, a buy-one-get-one-free and discount card that connects donors to cultural offerings throughout Central Florida.
- The complete list of United Arts' Collaborative *Campaign for the Arts* cultural partners is:
  - Art and History Museums – Maitland
  - Association to Preserve the Eatonville Community
  - Bach Festival Society of Winter Park
  - Crealdé School of Art
  - Downtown Arts District/CityArts Factory
  - Enzian Theatre
  - Garden Theatre
  - Mad Cow Theatre
  - Orange County Regional History Center
  - Orlando Ballet
  - Orlando Museum of Art
  - Orlando Philharmonic Orchestra
  - Orlando Philharmonic Opera
  - Orlando Repertory Theatre
  - Orlando Science Center
  - Orlando Shakespeare Theater
  - Osceola Center for the Arts
  - Seminole Cultural Arts Council
  - Wayne Densch Performing Arts Center

### **About United Arts of Central Florida**

United Arts is a collaboration of individuals, businesses, governments and school districts, foundations, arts and cultural organizations, and artists. Its mission is to enrich communities by investing in arts, sciences and history. United Arts serves residents and visitors in Lake, Orange, Osceola and Seminole counties through more than 50 local arts, sciences and history organizations. It raises and distributes funds for these cultural groups and provides management, administrative and advisory services. Now in its 27th year of service to the Central Florida community, United Arts has invested more than \$136 million in local organizations and education since its founding in 1989.

More information is available at [www.UnitedArts.cc](http://www.UnitedArts.cc) or by calling 407-628-0333. Please email [Erica@UnitedArts.cc](mailto:Erica@UnitedArts.cc) for comments or inquiries.

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