

PRESS RELEASE

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United Arts Enters Final Month of Fundraising Campaign to Reach \$2Million Goal

ORLANDO, Fla. – April 1, 2016 – United Arts of Central Florida has already raised \$1,232,076 with one month to go in the 2016 Collaborative *Campaign for the Arts*. Here’s your opportunity to be a hero for the arts and help United Arts and the campaign’s cultural partners meet their \$2Million fundraising goal!

“It’s exciting to be so close,” said Flora Maria Garcia, United Arts president and CEO. “But we have just one month to go to meet our goal. We need everyone who believes in the arts, the sciences, history, literacy, creativity and expression to go to UnitedArts.cc and contribute now.”

Donations from individuals, corporations, foundations and workplace giving campaigns during the three-month campaign provide funding for a range of nonprofit arts, sciences and history organizations in Lake, Orange, Osceola and Seminole counties.

“Thank you to those who have helped bring us this far,” Garcia said. “But we hope that every Central Floridian will consider donating to this campaign because it supports our community as a whole. And YOUR gift today might be the one that actually puts us over the top to our goal.”

During the campaign, donors may designate their contributions to one or more of 19 cultural organizations that partner with United Arts to raise funds during the campaign or to another cultural group of their choice. They may also give to United Arts’ *Arts for ALL* Fund, which supports more than 50 local cultural groups, including cornerstone institutions like the Orlando Museum of Art, the Orlando Philharmonic Orchestra, the Orlando Ballet and the Orlando Science Center, as well as school-based education programs that are often on the budgetary chopping block.

About the campaign

- The goal for the collaborative campaign is \$2,000,000. United Arts combines the individual fundraising goals of its cultural partners to determine the overall goal.
- The campaign began February 1 and ends April 30.
- United Arts cultural partners are eligible for a 15 percent matching grant made available through the contributions of corporate donors, and trustee level donors, who give \$100,000 or more.
- For contributions of \$50 or more, donors receive a complimentary one-year subscription to *Orlando Arts Magazine*. For contributions of \$100 or more, donors also receive the United

ArtsCard, a buy-one-get-one-free and discount card that connects donors to cultural offerings throughout Central Florida.

- United Arts collaborative campaign cultural partners are:
 - Art and History Museums – Maitland
 - Association to Preserve the Eatonville Community
 - Bach Festival Society of Winter Park
 - Crealde School of Art
 - Downtown Arts District/CityArts Factory
 - Enzian
 - Garden Theatre
 - Mad Cow Theatre
 - Orange County Regional History Center
 - Orlando Ballet
 - Orlando Museum of Art
 - Orlando Philharmonic Opera
 - Orlando Philharmonic Orchestra
 - Orlando Repertory Theatre
 - Orlando Science Center
 - Orlando Shakespeare Theater
 - Osceola Arts
 - Seminole Cultural Arts Council
 - The Wayne Densch Performing Arts Center

- Donations to the collaborative campaign can be made at www.UnitedArts.cc.

About United Arts of Central Florida

United Arts is a collaboration of individuals, businesses, governments and school districts, foundations, arts and cultural organizations, and artists. Its mission is to enrich communities by investing in arts, sciences and history. United Arts serves residents and visitors in Lake, Orange, Osceola and Seminole counties through more than 50 local arts, sciences and history organizations. It raises and distributes funds for these cultural groups and provides management, administrative and advisory services. Now in its 27th year of service to the Central Florida community, United Arts has invested more than \$136 million in local organizations and education since its founding in 1989.

More information is available at www.UnitedArts.cc or by calling 407-628-0333. Please email Erica@UnitedArts.cc for comments or inquiries.

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