

PRESS RELEASE

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UNITED ARTS WELCOMES SEVEN COMMUNITY LEADERS AND A NEW TRUSTEE TO THE BOARD OF DIRECTORS

ORLANDO, Fla. — July 11, 2016 — United Arts of Central Florida is pleased to welcome corporate, community and philanthropic leaders to the Board of Directors as of July 1, 2016. New Board members include: Sharon Arroyo, Director of Large Accounts Management, Duke Energy; Bonny Block, Business Development Director, Balfour Beatty Construction; Frank Ioppolo, Attorney and Managing Partner, ILG Law Group; Leslie McClelland, Chief Development Officer, Trinity Preparatory School; Larry Meador, President and CEO, Evok Advertising; Aloysio Vasconcellos, CEO, Westchester International, Chair, Brazilian International Foundation, Vice President, Citibank N.A., and Rizwan Zaman, CEO, MD Back Office. United Arts also welcomes new Trustee, Joseph S. Terry, CFP, Executive Director of Private Banking, representing JP Morgan Chase.

“I am delighted to welcome several strong community leaders to join our existing board, said Jean Grono-Nowry, Chair, United Arts. “The addition of these new members represents a wide variety of industries to United Arts and I know they will add a valuable perspective to our organization and the arts and cultural community we support.”

New Trustee, 2016 (A funder of \$100,000 or more):

Joseph S. Terry, CFP, Executive Director of Private Banking, representing JP Morgan Chase has been in the financial services industry for 20 years, serving the Central Florida community since 1996. Joe is currently a banker with JP Morgan Private Bank, with responsibilities for advising high net worth families on overall wealth management planning. Joe is currently a member of the Board of Directors for City Year Orlando, which is an education-focused nonprofit organization that unites young people of all backgrounds for a year of full-time service to keep students in school and on track to graduation. He is the past chairman of Leadership Orlando Class 64. Joe lives in Windermere, Florida, and is married with two sons.

New Board members, class of 2016:

Sharon Arroyo, Director of Large Accounts Management, Duke Energy has over 25 years of experience working in the electric utility industry in the state of Florida in a variety of departments such as Controller, Project Management, Engineering and Construction. Sharon is a graduate of the University of South Florida with a Bachelor’s degree in Business Administration – Accounting. She has been a resident of the Central Florida area for 19 years and is a graduate of Leadership Seminole.

Bonny Block, Business Development Director, Balfour Beatty Construction has two decades in the design and construction industry. Her business development clients have developed both public and private projects, from various branches of the federal government to higher education, technology, aviation, commercial and hospitality clients. Bonny holds a degree in journalism / political science from Western Washington University and an MA in Mass Communications from Texas State University, San

Marcos. She is a graduate of the Grinnell Leadership Decathlon as well as Central Florida Partnership's Leadership Orlando Class 88. She participates in industry and volunteer organizations, including the Design-Build Institute of America and the Economic Development Board of Florida's Space Coast.

Frank Ioppolo, Attorney and Managing Partner, ILG Law Group is an accomplished attorney, consultant, lobbyist, entrepreneur and businessman. He brings more than 25 years of experience as a business attorney with particular focus on business transactions, securities and finance transactions, mergers & acquisitions (M&A), public private partnerships, international transactions and general counsel services. Licensed to practice in three states, Frank has been elected to Best Lawyers in America, Florida Super Lawyers and Florida Trend Magazine's Legal Elite. He also serves as Vice President and General Counsel of HRC Hotels, as two-term Chairman of the Board of the Sanford Aviation Authority and as President of the Private Business Association of Seminole County. Frank was awarded the 2008 Business Leader of the Year Award from the Seminole County Regional Chamber of Commerce, the 2010 Success Award for Business Achievement, four-time winner of Orlando Business Journal's Most Influential Men in Central Florida, and as one of the 10 people you should know if you want to do business in Seminole County. Frank obtained his Bachelor of Arts in Political Science from Wake Forest University and he holds a Juris Doctorate from the Fordham University School of Law.

Leslie McClelland, Chief Development Officer, Trinity Preparatory School oversees the alumni and development department's efforts to share Trinity Prep's stories, engage with alumni, parents, and friends, and cultivate a spirit of philanthropy to support the mission of the 6-12th grade independent school in Winter Park. Leslie previously worked at Rollins College for 10 years in institutional advancement, including as a front-line fundraiser, annual giving program manager, director of advancement services and donor relations, and assistant vice president of alumni relations. Prior to Rollins, Leslie was major gifts and grants coordinator for the Orlando Museum of Art, where she worked closely with United Arts on the collaborative campaign. Leslie received her MBA from Rollins College's Crummer Graduate School of Business, holds a Certificate in Fundraising and Development from the Edyth Bush Institute for Philanthropy and Leadership Development, is a Leadership Winter Park graduate and serves on the Alumni Council representing Trinity Prep.

Larry Meador, President and CEO, Evok Advertising is husband to Leslie Meador and father of two beautiful daughters, and the founder and CEO of Evok Advertising, a full-service multi-market advertising agency, located in Lake Mary. His firm has served the Orlando Museum of Art and the Maitland Art Center, and currently is the advertising agency for the Palm Beach Opera. He, along with his team, donates more than 1,000 pro bono hours per year to numerous nonprofits that enrich the Central Florida community, particularly those that support the arts and sciences. A lover of the arts, wine and music, Larry and his wife are long-time season ticket holders of the Broadway Series. He serves on the Board of Directors for the Seminole County Regional Chamber of Commerce, the Seminole State College Foundation, and supports his alma mater, the University of Florida, by serving on the Advisory Board for the College of Journalism and Mass Communications.

Aloysio Vasconcellos, CEO, Westchester International, Chair, Brazilian International Foundation and Vice President, Citibank N.A. is a Brazilian lawyer, holding a MBA in International Management from the Thunderbird Graduate School of International Management, USA with post graduate work/doctorate level, at the University of Paris I (Sorbonne) in International Relations. Currently, he is Chairman of the Brazil International Foundation, Florida Director of the Central Florida Brazilian American Chamber of Commerce and an Associate Researcher of the Institute of Strategic Studies/Fluminense Federal University, State of Rio de Janeiro. Mr. Vasconcellos has pursued a successful career in international marketing management for Xerox, Exxon and Citibank, has been the major partner of Florida-based Westchester International LLC, since 1989, and has devoted most of his last 10 years to nonprofit projects, aiming at the integration of the Brazilian communities abroad, among themselves and with the

Continental Brazil.

Rizwan Zaman, CEO, MD Back Office was born in India and moved to Orlando at the age of three. Rizwan is the son of a physician (mother) and engineer (father) and has an older sister (physician in Orlando) and younger brother (physician in Tampa). He earned his Bachelor's degree at UCF in business administration and his MBA in Healthcare Management at University of Miami, and started his own healthcare consulting firm 22 years ago to assist medical practices achieve maximum operational and strategic goals. Rizwan pursued a fashion design degree at Parsons in NYC January 2015 for personal creative development. He is Muslim and serves on the Board at the Holocaust Center in Maitland.

About United Arts of Central Florida

United Arts is a collaboration of individuals, businesses, governments and school districts, foundations, arts and cultural organizations, and artists. Its mission is to enrich communities by investing in arts, sciences and history. United Arts serves residents and visitors in Lake, Orange, Osceola and Seminole counties through more than 50 local arts, sciences and history organizations. It raises and distributes funds for these cultural groups and provides management, administrative and advisory services. Now in its 27th year of service to the Central Florida community, United Arts has invested more than \$136 million in local organizations and education since its founding in 1989.

More information is available at www.UnitedArts.cc or by calling 407-628-0333. Please email Erica@UnitedArts.cc for comments or inquiries.

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