

PRESS RELEASE

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UNITED ARTS BRINGS THE COMMUNITY TOGETHER FOR ARTS FOR ALL DAY ON FEB. 4, 2017

ORLANDO, FL – January 9, 2017 — *Arts for ALL Day* is a new, must-see event for all Central Floridians, with a focus of introducing new communities to local arts and cultural organizations throughout Central Florida. The event was created by United Arts of Central Florida and will be held on Saturday, February 4, 2017, from 10:00AM – 4:00PM at Loch Haven Cultural Park in Orlando, FL. *Arts for ALL Day* is a FREE, family-friendly, taste-of-the-arts style event, taking place in Loch Haven’s multiple theaters and indoor and outdoor exhibit spaces, throughout the Mennello Museum of American Art, Orlando Museum of Art, Orlando Repertory Theatre, Orlando Science Center and Orlando Shakespeare Theater venues.

“We’re very excited to bring everyone in the community together for *Arts for ALL Day*,” said Flora Maria Garcia, president & CEO of United Arts. “*Arts for ALL Day*’s tagline is ‘Arts Unrestricted’ and that’s exactly what we intend to accomplish with this free, family-friendly event. This is an opportunity for everyone to come learn about and experience the diverse variety of high-quality arts and cultural offerings that are available throughout Central Florida, all in one day and in a single location.”

More than 60 local resident artists and cultural organizations, representing a diverse variety of art forms and genres, will offer special mini productions of their work so that attendees will be able to enjoy a wide range of cultural experiences throughout the day. Each participating artist and organization will have up to 45 minutes to showcase abbreviated arts performances. Lobby and outdoor spaces will also have more informal “pop up” experiences as well as art exhibits. There will be a children’s area with hands-on arts activities and shows, babysitting services, hands-on arts activities for adults, and a diverse range of international food trucks.

Arts for ALL Day will also feature an interactive technology and digital media exhibit inside the Orlando Museum of Art that will take you through virtual worlds as you learn the art form behind the latest new-media technologies. An expanded version of this exhibit will later be showcased for two months at SNAP! Downtown gallery beginning on April 28, as an informal close to United Arts of Central Florida’s 2017 collaborative *Campaign for the Arts* (February 1 – May 2).

United Arts’ efforts to help promote diversity and inclusiveness outreach in underserved and ethnically-diverse Central Florida communities, over the past two years, have culminated in *Arts for ALL Day*. United Arts’ vision is a fun, accessible, family-friendly experience to introduce new communities to the arts. Also, to reduce traffic and to make *Arts for ALL Day* more accessible to those with limited access to transportation, United Arts worked with SunRail to extend its Saturday service operations to run all day.

While *Arts for ALL* Day is a FREE event — and reduced-rate at the Orlando Science Center — space is limited and pre-registration is required to obtain your free entry wristband, available on a first-come, first-serve basis. To learn more about *Arts for ALL* Day and to register for your FREE entry wristband, log on to www.ArtsForAllDay.com today, before space runs out.

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About United Arts of Central Florida

United Arts is a collaboration of individuals, businesses, governments and school districts, foundations, arts and cultural organizations, and artists. Its mission is to enrich communities by investing in arts, science and history. United Arts serves residents and visitors in Lake, Orange, Osceola and Seminole counties through more than 60 local arts, science and history organizations. It raises and distributes funds for these cultural groups and provides management, administrative and advisory services. Since 1989, United Arts has invested more than \$141 million in Central Florida's arts and culture.

More information is available at www.UnitedArts.cc or by calling 407-628-0333. Please email FloraMaria@UnitedArts.cc for comments or inquiries.

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