



# PRESS RELEASE

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## ***UNITED ARTS AWARDS DIVERSE PROGRAMMING GRANTS***

**ORLANDO, Fla. – March 2, 2017** – United Arts of Central Florida announced the recipients of the second cycle of Diverse Programming Grants. In February, two organizations were awarded a total of \$8,000.

Diverse Programming Grants incentivize cultural organizations to create programming that will appeal to a wide range of audiences, particularly racially and ethnically diverse communities, in Central Florida. This funding is provided by a \$50,000 grant from Duke Energy, awarded to United Arts to continue diversity and inclusion outreach initiatives. The goal is to increase awareness and participation of diverse communities in Central Florida's arts and culture.

The grant program has three deadlines per year, and a one-month turnaround from submission to grant decision. Grantees must engage in target marketing to diverse communities to drive attendance to the funded event and show plans to build relationships with their new audiences

This cycle's two grant recipients are:

**Central Florida Community Arts** – awarded \$4,000 for the concert "Sound Bytes" on May 20, 2017 at Oak Ridge High School, Orlando. The CFCArts Young Artists Orchestra, in partnership with the CFCArts Youth Vocal Ambassadors, will present a concert infusing the music of cutting-edge video games and Asian culture, including performances in Mandarin and Japanese.

**Crealdé School of Art** – awarded \$4,000 for Expanding Reach to Winter Park's African-American Community, May 12-Sept. 12, 2017. Many African-American residents in Winter Park are still not aware their community is represented through photographs, oral histories and public art at the Hannibal Square Heritage Center. This project will begin with the Center's 10th anniversary celebration on May 12, launching a four-month exhibition, "The Heritage Collection Phase IX: Hannibal Square Heroes."

One application deadline remains for the July 1 – June 30 period: 5:00 p.m. May 1, 2017. The maximum grant award is \$5,000 per organization per year. Organizations can learn more or apply at [www.UnitedArts.cc/grants](http://www.UnitedArts.cc/grants).

### **About Duke Energy Florida**

Duke Energy Florida owns coal-fired and natural gas generation providing about 9,100 megawatts of owned electric capacity to approximately 1.7 million customers in a 13,000-square-mile service area.

With its Florida regional headquarters located in St. Petersburg, Fla., Duke Energy is one of the largest

electric power holding companies in the United States. Its regulated utility operations serve approximately 7.4 million electric customers located in six states in the Southeast and Midwest, representing a population of approximately 24 million people. Its Commercial Portfolio and International business segments own and operate diverse power generation assets in North America and Latin America, including a growing portfolio of renewable energy assets in the United States.

Headquartered in Charlotte, N.C., Duke Energy is an S&P 100 Stock Index company traded on the New York Stock Exchange under the symbol DUK. More information about the company is available at [duke-energy.com](http://duke-energy.com).

The [Duke Energy News Center](#) serves as a multimedia resource for journalists and features news releases, helpful links, photos and videos. Hosted by Duke Energy, *illumination* is an online destination for stories about remarkable people, innovations, and community and environmental topics. It also offers glimpses into the past and insights into the future of energy.

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### **About United Arts of Central Florida**

United Arts is a collaboration of individuals, businesses, governments and school districts, foundations, arts and cultural organizations, and artists. Its mission is to enrich communities by investing in arts, science and history. United Arts serves residents and visitors in Lake, Orange, Osceola and Seminole counties through more than 60 local arts, science and history organizations. It raises and distributes funds for these cultural groups and provides management, administrative and advisory services. Since 1989, United Arts has invested more than \$141 million in Central Florida's arts and culture.

More information is available at [www.UnitedArts.cc](http://www.UnitedArts.cc) or by calling 407.628.0333. Please email [FloraMaria@UnitedArts.cc](mailto:FloraMaria@UnitedArts.cc) for comments or inquiries.

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