

# MEDIA ALERT

FOR IMMEDIATE RELEASE: JANUARY 23, 2017



## CENTRAL FLORIDA CELEBRATES *ARTS FOR ALL DAY* ON FEB. 4, 2017

### **WHAT:**

*Arts for ALL Day* is a FREE-admission day to experience arts & culture (\*discounted admission to Orlando Science Center). Attendees will have the opportunity to see more than 60 local cultural organizations in action including all types of dance, theatre, music, visual arts, as well as a kid's stage and hands on arts activities...all in one location.

### **WHO:**

United Arts of Central Florida, in partnership with Florida Blue and major sponsors OUC-The Reliable One, Telemundo and Publix Super Markets Charities, Inc. are hosting *Arts for ALL Day*, with more than 60 local artists and cultural organizations participating in a diverse array of performances and exhibits (\*List of participating organizations available at [www.ArtsForAllDay.com](http://www.ArtsForAllDay.com)).

### **WHEN:**

Saturday, February 4, 2017 from 10:00AM – 4:00PM

### **WHERE:**

Loch Haven Cultural Park in Orlando, FL: Multiple theaters and indoor and outdoor exhibit spaces, throughout the Mennello Museum of American Art, Orlando Museum of Art, Orlando Repertory Theatre, Lowndes Shakespeare Center, and Orlando Science Center venues (\*Orlando Science Center will offer 300 discounted-admission tickets for \$10, while supplies last, when using promo code **UAF**A at <http://my.osc.org/single/PSDetail.aspx?psn=9216>).

### **WHY:**

As a kickoff to United Arts' collaborative *Campaign for the Arts*, *Arts for ALL Day* is intended to introduce new communities to arts and cultural offerings available in Central Florida, and is part of United Arts' efforts to promote diversity and inclusiveness throughout the local arts community.

### **WHO SHOULD ATTEND:**

All Central Florida residents are encouraged to attend this free, family-friendly event, especially those who are unfamiliar with or who have not previously-attended arts and cultural events in Central Florida.

### **MEDIA CONTACT:**

More information is available at [www.ArtsForAllDay.com](http://www.ArtsForAllDay.com) or by calling United Arts of Central Florida at 407-628-0333. Please email [FloraMaria@UnitedArts.cc](mailto:FloraMaria@UnitedArts.cc) for comments or inquiries.

### **ABOUT UNITED ARTS OF CENTRAL FLORIDA:**

United Arts is a collaboration of individuals, businesses, governments and school districts, foundations, arts and cultural organizations, and artists. Its mission is to enrich communities by investing in arts, science and history. United Arts serves residents and visitors in Lake, Orange, Osceola and Seminole counties through more than 60 local arts, science and history organizations. It raises and distributes

funds for these cultural groups and provides management, administrative and advisory services. Since 1989, United Arts has invested more than \$141 million in Central Florida's arts and culture.