

Contact:

Emma Kruch
Communications Manager
United Arts of Central Florida
407.628.0333 x234
Emma@UnitedArts.cc

FOR IMMEDIATE RELEASE

June 28, 2012

United Arts Annual Meeting Rings in New Fiscal Year

United Arts of Central Florida celebrated the completion of its fiscal year at its Annual Meeting on Wednesday, June 28, 2012 at the Orlando Museum of Art. In collaboration with 16 of the region's cornerstone cultural institutions, United Arts reached 87.5% (\$2,470,420) of its campaign 2012 private sector goal (\$2,824,007). Contributors include 117 corporations, 7 foundations and 3,107 individuals. Funds support arts and culture in Lake, Orange, Osceola and Seminole counties.

Campaign successes include an additional \$33,874 raised through workplace giving campaigns. Thirteen of our workplace partners exceeded their previous year totals, including Darden Restaurants, which is United Arts' largest corporate workplace giving partner. Darden exceeded its 2012 internal workplace giving goal by 20% and raised \$125,252. This was matched dollar-for-dollar by Darden Restaurants Foundation for an additional gift of \$125,252 for a total of \$250,504. United Arts makes over 60 in-person workplace giving presentations annually and reaches over 30,000 employees in the four-county region with arts awareness messaging.

In addition to recently welcoming a new President & CEO, Flora Maria Garcia, the organization publicly announced its new Director of Development, Denise C. Bealin. Ms. Bealin joins United Arts from Washington, D.C. where, among others, she worked at George Washington's Mount Vernon and Impact Communications, a fundraising agency. She has extensive experience in strategic fundraising including the launch of the public phase of a campaign to build the National Library for the Study of George Washington, which is now under construction.

"With new leadership in place, we are looking forward to extensive evaluation of our grants and programs to streamline and identify new ways of giving with the goal of increasing funds to the cultural community," said Flora Maria Garcia, President & CEO of United Arts. "We are pleased to have a dynamic team in place, including a new Director of Development; we are focused and ready to hit the ground running for a successful new year."

United Arts also announced its officers, committee chairs and board members for 2012-2013.

Chair of Board of Trustees

Commissioner Jennifer Thompson, Orange County Government

Elected Chair, Board of Directors

Linda Landman Gonzalez, Orlando Magic

New and returning **Officers** elected for one-year terms include:

Bob McAdam, Darden Restaurants, *Vice Chair*

OPEN, Secretary

(Continued on next page)

Jean Nowry, Massey Services, *Treasurer*

Flora Maria Garcia, United Arts of Central Florida, *President & CEO*

New and returning **Committee Chairs** elected for one-year terms include:

Christopher M. McCann, KMPG LLP, *Audit & Finance Committee*

Scott Bowman, Sara Brady Public Relations, Inc., *Development Committee*

Tony Jenkins, Florida Blue, *Nominating Committee*

Martha Hartley, Baker, Donelson, Bearman, Caldwell & Berkowitz, PC, *Standards & Allocations Committee*

Newly elected **Board Members** include:

Bryan Boykin, Turner Construction Company

Stewart Clark, Discovery Cove

Danielle Courtenay, Visit Orlando

Ava K. Doppelt, Allen, Dyer, Doppelt, Milbrath & Gilchrist, P.A

Marie-José Francois, M.D., Community Health Centers

Suzanne Oberholtzer, Bonnier Corp

United Arts of Central Florida is a dynamic collaboration of businesses, governments and school districts, foundations, arts and cultural organizations, and artists and individuals. This partnership works to enhance the quality and variety of cultural experiences available throughout Lake, Orange, Osceola and Seminole counties. Since its inception in 1989, United Arts has invested more than \$117 million in local cultural organizations and cultural education. United Arts strengthens the community by connecting you with creative opportunities and experiences. *The Arts Matter*[™] – for our children, for our economy, for our community. For more information please visit UnitedArts.cc, or to perform an act of philanthropy by giving *for* the arts, visit TheArtsMatter.com.

###