

PRESS RELEASE

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UNITED ARTS OF CENTRAL FLORIDA AWARDS \$10,873 IN MINI-GRANTS

ORLANDO, Fla. – Sept. 5, 2013 – United Arts of Central Florida announced today that it has awarded \$10,873 in Mini-Grants to seven organizations.

Launched in April of this year, the new, competitive Mini-Grant program is supported through funds previously dedicated to paid sponsorships. Mini-Grants target small-budget, multicultural and grassroots organizations that are not served by existing United Arts grant programs. Such groups have a difficult time competing for funds with larger, more established cultural institutions.

“While United Arts remains committed to our landmark, large-budget cultural institutions, grassroots cultural groups are important to the ecosystem and vitality of Central Florida’s cultural life,” United Arts President and CEO Flora Maria Garcia said. “United Arts wants to make it less onerous for small-budget groups — many of which are staffed solely by volunteers — to receive some funding.”

There are three separate Mini-Grant deadlines each year, and funding is capped at \$2,500 per organization per year. A dollar-for-dollar match is required from the organization receiving the grant. Eligible organizations must have presented cultural programming for at least one year and have 501(c)(3) nonprofit status or a fiscal sponsor.

August 2013 awards

The following organizations and projects received grants:

- Atlantic Center for the Arts — Orlando Master Artists Outreach, \$2,000
- Casa de Mexico — Gala Concert 2013, \$2,000
- Mount Dora Music Festival — Mount Dora Music Festival, \$2,000
- Project Imagination — Once Upon a Time, \$2,000
- The Celebration Foundation — Classical Concert Series, \$1,000
- TL Tango Lovers Organization Inc. — Tango for All, \$1,000
- Shine Performing & Creative Arts — A Modern Christmas Carol, \$873.50

The next Mini-Grant deadline is Feb. 1 for a March 1 award. For more information about the program or process, contact Mary@UnitedArts.cc or visit www.UnitedArts.cc/Programs/Grants/Mini-Grants.

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