

# PRESS RELEASE

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## ***United Arts Launches UAArtsEd.com***

**ORLANDO – Jan. 12, 2015** – Today United Arts of Central Florida launched **UAArtsEd.com**, its arts education website, a component of OrlandoAtPlay.com, a comprehensive Central Florida event website created by United Arts. In addition to an online directory of arts education programs and curriculum guides, the new website also includes a booking form, survey form and arts education resources – all in a user-friendly format. **UAArtsEd.com** is targeted for use by teachers, home school parents, and those interested in accessing arts education programming.

On **UAArtsEd.com**, teachers and home school parents will be able to book experiences for their students in visual and performing arts, literacy programs, science and history. Whether a field trip or an in-school performance, with more than 50 programs from 10 cultural organizations, teachers are sure to discover an education experience that brings the curriculum to life. Lesson plans are provided to help teachers prepare students beforehand or follow up and apply knowledge after the program.

United Arts offers Arts and Culture Access Grants for teachers to help fund these valuable programs that are so often on the chopping block. Teachers in Orange County Public Schools can apply directly through **UAArtsEd.com**. United Arts also arranges programs in Seminole County libraries and Osceola County schools through this funding.

**UAArtsEd.com** also features family-friendly events for all ages. Parents will find events they can attend with their children, as well as activities for after-school or summer breaks. **UAArtsEd.com** will include arts education programs throughout Central Florida’s seven counties (Brevard, Lake, Orange, Osceola, Polk, Seminole, and Volusia).

“**UAArtsEd.com** offers better access to arts and culture activities for students. This is an opportunity for teachers to bring back the arts into their classrooms and for parents to help children explore their creativity,” said Linda Landman Gonzalez, Chairwoman, United Arts Board of Directors.

On February 11, 2015 **UAArtsEd.com** will be introduced to over 200 Orange County Public School principals at the 9<sup>th</sup> Annual Principals Appreciation Breakfast at the Dr. Phillips Center for the Performing Arts. This event thanks OCPS principals for maintaining certified arts teachers in our schools and United

Arts will be pleased to offer them this extra resource for connecting with high quality education programs.

“With high quality education programs and time-tested lessons,” said Flora Maria Garcia, President and CEO, United Arts, “**UAArtsEd.com** will be the source for educational activities that stretch the imagination and strengthen the school curriculum.”

### **About United Arts of Central Florida**

United Arts is a collaboration of individuals, businesses, governments and school districts, foundations, arts and cultural organizations and artists. Its mission is to unite, strengthen and inspire the Central Florida community through the arts and culture.

United Arts serves residents and visitors in Lake, Orange, Osceola and Seminole counties through more than 50 local arts, sciences and history organizations. It raises and distributes funds for these cultural groups and provides management, administrative and advisory services.

Now entering its 26<sup>th</sup> year of service to the Central Florida community, United Arts has invested more than \$131 million in local organizations and education since its founding in 1989.

More information is available at [www.UnitedArts.cc](http://www.UnitedArts.cc) or by calling Flora Maria Garcia, CEO, 407-628-0333, extension 225.

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