

PRESS RELEASE

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UNITED ARTS OF CENTRAL FLORIDA ANNOUNCES A RECORD YEAR FOR ARTS LOVING LAWYERS

Orlando, Fla. – May 29, 2014 – United Arts of Central Florida announced today that workplace giving partner Lowndes, Drosdick, Doster, Kantor & Reed has once again ranked at the top of the Campaign for the Arts fundraising efforts which support art and culture in the Central Florida community.

“We are excited to partner with United Arts and other Central Florida companies every year to help offer classes, performances, concerts, art appreciation programs, exhibits, dance lessons and more to the residents living in our community,” said Meredith E. Level, a long-time real estate partner who also serves as the firm's Chair of the Charitable Contributions Committee. “We do this through financial support and contributions and through countless hours of volunteer work given by our attorneys and staff.”

Workplace giving campaigns are a major source of fundraising revenues within the annual Campaign for the Arts. Through them, United Arts is able to engage employees of philanthropic corporations like the Lowndes law firm, a longtime supporter of the arts in Central Florida.

Other law firms around town are also passionate supporters of the arts and the community's cultural well-being. “The generosity of our local law firms – and their employees – has had a tremendous impact on the success of this year's Campaign for the Arts,” said United Arts' chairwoman Linda Landman Gonzalez. “These firms and their attorneys are committed to advancing our community and its quality of life. They have demonstrated that this year – more than ever before – with generous gifts.”

“Companies like the Lowndes law firm tell us that they recognize their success is contingent on Central Florida's growth,” continued Scott Bowman, chairman of United Arts' development committee. “Participating in a workplace giving campaign is a great way to help the community and to establish and build locally based relationships.”

Planning for workplace giving campaigns is year-round, but focuses on the official campaign timing of February 1 through April 30. Each workplace giving campaign impacts arts and culture in Central Florida not only by monetary means, but also by raising awareness and community responsibility. A workplace giving campaign can be as simple as a 10 to 15 minute presentation about United Arts, the cultural community and giving opportunities. Most campaigns last for one week and feature in-office activities, employee incentives and an easy payroll deduction system.

For more information about Workplace Giving Campaigns at United Arts please visit <http://unitedarts.cc/support/corporate-giving/> or contact Carolyn Turner, Online & Workplace Giving Manager at Carolyn@UnitedArts.cc.

About the Campaign for the Arts

- The 2014 collaborative Campaign for the Arts raised \$2.08 million (22 percent over goal and 6 percent over last year) for the best finish in six years.
- United Arts' cultural partners were eligible for a 15 percent matching grant made available through the generous contributions of trustee level donors, who give \$100,000 or more, and corporate donors.
- For contributions of \$50 or more, donors receive a complimentary one-year subscription to Orlando Arts Magazine. For contributions of \$100 or more, donors also receive the United ArtsCard, a buy-one-ticket-get-one-free and discount card that connects donors to cultural offerings throughout Central Florida.
- In 2014, United Arts welcomed two new official campaign cultural partners, the Garden Theatre and Mad Cow Theatre. The complete list of United Arts collaborative Campaign for the Arts cultural partners was:

- Art and History Museums – Maitland
- Association to Preserve the Eatonville Community
- Bach Festival Society
- Crealdé School of Art
- Downtown Arts District/CityArts Factory
- Enzian Theatre
- Garden Theatre
- Mad Cow Theatre
- Orange County Regional History Center
- Orlando Ballet
- Orlando Museum of Art
- Orlando Philharmonic Orchestra
- Orlando Philharmonic Opera
- Orlando Repertory Theatre
- Orlando Science Center
- Orlando Shakespeare Theater
- Osceola Center for the Arts
- Seminole Cultural Arts Council
- Wayne Densch Performing Arts Center

About United Arts of Central Florida

United Arts is a collaboration of individuals, businesses, governments and school districts, foundations, arts and cultural organizations, and artists. Its mission is to unite, strengthen and inspire the Central Florida community through the arts and culture.

United Arts serves residents and visitors in Lake, Orange, Osceola and Seminole counties through more than 50 local arts, sciences and history organizations. It raises and distributes funds for these cultural groups and provides management, administrative and advisory services.

Now in its 25th year of service to the Central Florida community, United Arts has invested more than \$126 million in local organizations and education since its founding in 1989.

More information is available at www.UnitedArts.cc or by calling 407-628-0333. Please email Denise@UnitedArts.cc for comments or inquiries.

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